Via Facsimile and U.S. Mail

Julian Jensen, Esq. Jensen, Duffin & Dibb, LLP 311 South State Street Suite 380 Salt Lake City, Utah 84111

RE: Croff Enterprises, Inc.

Draft Revised Schedule 14D-9 submitted July 19, 2005

SEC File No. 5-32384

Dear Mr. Jensen:

We have the following comments on the above-referenced draft:

Schedule 14D-9

1. We note the revised disclosure in response to comment 3. The company has changed the disclosure to avoid any reference to the fact

that the offer is "a good alternative, from a financial perspective"

and "reasonable from a financial perspective." We also note that

company has removed references to information the board considered,

such as the most current reserve report and the board`s projections

regarding the recoverable value of the company`s assets, etc. Furthermore, the current disclosure of the factors considered by

board does not include all the information disclosed in the previous $% \left(1\right) =\left(1\right) \left(1\right)$

filing. Please revise the document to disclose all of the information the board considered in reaching its recommendation and

the bases for the board's conclusions. If the board no longer feels $% \left(1\right) =\left(1\right) \left(1\right)$

that the offer is "reasonable" or a "good alternative from a financial perspective," then it appears that you should revise the filing to state the change in position and the reasons for the change.

2. Please revise page 4 to disclose all communications with security $% \left(1\right) =\left(1\right) \left(1\right$

holders. It appears you have eliminated the reference to the prior letter.

3. Please revise the disclosure on page 8 to eliminate the reference $% \left(1\right) =\left(1\right) \left(1\right$

to "effectiveness" of this Schedule and to avoid any implication

the staff approves or disapproves of the content of the Schedule.

* * *

Please respond to these comments by promptly amending the filing and submitting a response letter filed via EDGAR under the label "CORRESP." If you do not agree with a comment, please tell us

why in your response. Direct any questions to me at (202) 551-3262.

You may also contact me by facsimile at (202) 772-9203.

Sincerely,

Abby Adams Special Counsel Office of Mergers &

Acquisitions

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Julian Jensen, Esq. July 22, 2005 Page 1

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549-0303

DIVISION OF CORPORATION FINANCE