### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 4, 2016

	TherapeuticsMD, Inc.						
	(Exact Name of Registrant as Specified in its Charter)						
Nevada	001-00100	87-0233535					
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)					
	6800 Broken Sound Parkway NW, Third Floor Boca Raton, FL 33487						
	(Address of Principal Executive Office) (Zip Code)						
Registr	rant's telephone number, including area code: (561) 961-1	1900					
Check the appropriate box below if the Form 8-K fi provisions ( <i>see</i> General Instruction A.2 below):	ling is intended to simultaneously satisfy the filing oblig	ation of the registrant under any of the following					
☐ Written communications pursuant to Rule 425 un	nder the Securities Act (17 CFR 230.425)						
$\square$ Soliciting material pursuant to Rule 14a-12 unde	r the Exchange Act (17 CFR 240.14a-12)						
☐ Pre-commencement communications pursuant to	Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d	d-2(b))					
☐ Pre-commencement communications pursuant to	Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e	2-4(c))					

#### Item 7.01. Regulation FD Disclosure.

TherapeuticsMD, Inc. is furnishing as Exhibit 99.1 to this Current Report on Form 8-K an investor presentation which will be used, in whole or in part, and subject to modification, on May 4, 2016 and at subsequent meetings with investors or analysts.

The information in this Current Report on Form 8-K (including the exhibit) is being furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor will any of such information or exhibits be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as expressly set forth by specific reference in such filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit

Number Description

99.1 TherapeuticsMD, Inc. presentation dated May 2016.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 4, 2016 THERAPEUTICSMD, INC.

By: /s/ Daniel A. Cartwright

Name: Daniel A. Cartwright
Title: Chief Financial Officer

### EXHIBIT INDEX

Exhibit

Number <u>Description</u>

99.1 <u>TherapeuticsMD, Inc. presentation dated May 2016</u>.



TherapeuticsMD.com

THER-0086 5/16

### **Forward-Looking Statements**

This presentation by TherapeuticsMD, Inc. (referred to as "we" and "our") may contain forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to our objectives, plans and strategies, as well as statements, other than historical facts, that address activities, events or developments that we intend, expect, project, believe or anticipate will or may occur in the future. These statements are often characterized by terminology such as "believe," "hope," "may," "anticipate," "should," "intend," "plan," "will," "expect," "estimate," "project," "positioned," "strategy" and similar expressions and are based on assumptions and assessments made in light of our managerial experience and perception of historical trends, current conditions, expected future developments and other factors we believe to be appropriate.

Forward-looking statements in this presentation are made as of the date of this presentation, and we undertake no duty to update or revise any such statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, many of which may be outside of our control. Important factors that could cause actual results, developments and business decisions to differ materially from forward-looking statements are described in the sections titled "Risk Factors" in our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, as well as our current reports on Form 8-K, and include the following: our ability to maintain or increase sales of our products; our ability to develop, protect and defend our intellectual property; our ability to develop and commercialize our hormone therapy drug candidates and obtain additional financing necessary therefor; the length, cost and uncertain results of our clinical trials; potential adverse side effects or other safety risks that could preclude the approval of our hormone therapy drug candidates; our reliance on third parties to conduct our clinical trials, research and development and manufacturing; the availability of reimbursement from government authorities and health insurance companies for our products; the impact of product liability lawsuits; the influence of extensive and costly government regulation; the volatility of the trading price of our common stock; and the concentration of power in our stock ownership.

YUVVEXY<sup>TM</sup> (TX-004HR) is an investigational drug and is not approved by the FDA. This non-promotional presentation is intended for investor audiences only.

PDF copies of press releases and financial tables can be viewed and downloaded at our website: www.therapeuticsmd.com/pressreleases.aspx.

Therapeutics MD'

# Therapeutics MD° (TXMD)

**Innovative women's health company** exclusively focused on developing and commercializing products for women throughout their life cycles



Drug candidate portfolio is built on SYMBODA™ technology for the solubilization of bio-identical female hormones

Therapeutics MD\*

### Why TXMD? Why Now?

- Worldwide commercial rights for multiple hormone therapy products in phase 3 and earlier stages
  - Well-known chemical entities with established safety and efficacy thresholds
  - Large U.S. markets with favorable competitive and regulatory dynamics
  - Additional early stage pipeline candidates
  - Strong global IP portfolio with 134 patent applications and 17 issued U.S. patents
- 2 Growing U.S. commercial business marketing prescription and OTC prenatal vitamins to established OB/GYN customer base
  - Over \$20M in annual revenue in 2015 with continued runway for growth
  - Recognized in 2014 and 2015 by Deloitte Technology Fast 500 as 41st and 140th in North America
- Experienced management team with proven development and commercial success in women's health

Therapeutics MD'

# **Investigational Pipeline**



Therapeutics MD\*

# **Key Milestones and Anticipated Milestones**

- Expected NDA filing for Yuvvexy
- Presented results of Rejoice Trial at ENDO and ISSWSH



- Reported phase 3 Rejoice Trial topline results
- · Completed phase 3 Replenish Trial enrollment
- NAMS meeting
  - 3 presentations
  - Compounding symposium
  - FDA vaginal estradiol workshop meeting

- Expected to report phase 3 Replenish
   Trial topline results (late 4Q '16)
- Expected transdermal E+P and progesterone alone phase 1 results (4Q '16)

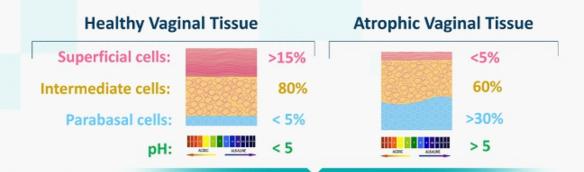
Therapeutics MD\*



Therapeutics MD°

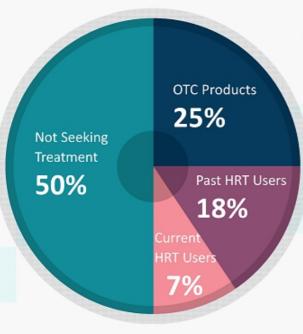
## Overview – Vulvar and Vaginal Atrophy (VVA)

- Chronic and progressive condition characterized by thinning of vaginal tissue from decreased estrogen levels
- Diagnosed in approximately 50% of postmenopausal women<sup>1</sup>
- Primary symptom = dyspareunia
- Secondary symptoms include: dryness, itching, irritation, dysuria, bleeding with sexual activity
- Current treatments include prescription creams, lubricants and tablets



 Kingsberg, Sheryl A., et al., "Vulvar and Vaginal Atrophy in Postmenopousal Women: Findings from the REVIVE (REal Women's Views of Treatment Options for Menopousal Vaginal Changta) Survey." International Society for Sexual Medicina 2013, no. 10, 1790-1799. Therapeutics MD\*

# 32MM Women with VVA Symptoms<sup>1,2</sup>



### **FDA-Approved HRT Market Overview**

~50% of women seek treatment for VVA4

- 7%, or 2.3M women, are currently being treated today with HRT<sup>3</sup>
- 18%, or 5.7M women, have tried HRT and were unsatisfied/unsuccessful<sup>4</sup>
- 25%, or 8M women, use OTC products\*\*, such as lubricants<sup>4</sup>

~\$11B Branded Market Opportunity in Women <u>Already</u> Seeking Treatment

() The North American Menopause Society, Management of symptomatic vulvovaginal atrophy: 2013 position statement of The North American Menopause Society

Minopours, 2003;20(9):388–902.
2) Gass ML, Cochrane BB, Larson JC, et al. Patterns and predictors of sexual activity among women in the hormone therapy trials of the Women's Health Initiative

Menopoure, 2011;18(11):1160-1171. 20 000 Month Stor Chiese (April 2009 May 2011)

4) Therapeutical(D "SMPOWRF" Survey, 2016 "Not treated with an FDA approand by product, OTC products do not effectively treat the underlying pathological causes of VVA and therefore do not halt or reverse the progression of it. Therapeutics MD\*

# **FDA-Approved Competitive Landscape**

Product <sup>2</sup>	Company	Compound	2015 TRx (000) <sup>1</sup>	2015 U.S. Sales (\$MM) <sup>1</sup>	WAC Price <sup>3</sup>
Premarin <sup>e</sup> Cream	Pfizer	Conjugated equine vaginal estrogen	1,615	\$502	\$288.40
Vagifem <sup>®</sup> Tablets	Novo Nordisk	Vaginal estradiol	1,620	\$456	\$382.86*
Estrace® Cream	Allergan	Vaginal estradiol	1,548	\$420	\$263.81
Osphena® Tablets	Shionogi	Oral SERM	263	\$66	\$530.07
Estring® Ring	Pfizer	Vaginal estradiol ring	284	\$91	\$310.44
Total			5,330	\$1,535	

Symphony Health Solutions PHAST Prescription Monthly Powered by IDV, 12 months as of December 31, 2015.

6) Gans ML, Cochrane BB, Larson JC, et al. Petterns and predictors of sessal activity among warren in the hormone therapy trials of the Women's Health Intiliative. Memoposite. 2011;18(1)

Therapeutics MD\*

- 1

I) Medi-Span Price Rx Basic as of 4/01/16. \* for 18 tablets (\$170.16 WAC for 8 table

<sup>3)</sup> Medi-Span Price Rx Basic as of 4/01/16.
4) Globul Data July 2013 report GDMC54PIDR.

<sup>5)</sup> The North American Meropause Society, Management of symptomotic vulvovaginal atrophy. 2013 position statement of The North American Meropause Society, Meropouse. 2013;20(5):888-

# **FDA-Approved Competitive Landscape**

	Premarin®	Vagifem®	Estrace® Cream	Osphena®	Estring®
Products	STATE OF THE PARTY	The state of the s	COMMATANA  THE STATE OF THE STA	Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Oppland Opplan	Cycle Community of the
Method of Admin	Vaginal Cream	Vaginal Tablet	Vaginal Cream	Oral Tablet	Vaginal Ring
Application	Reusable Vaginal Applicator	Vaginal Applicator	Reusable Vaginal Applicator	Oral Daily SERM	Vaginal Ring
Active Ingredient	625 mcg/g CEEs	10 mcg estradiol	100 mcg/g estradiol	60,000 mcg ospemifene	2,000 mcg estradiol
Avg Maintenance Dose	312.5 mcg 2x/week	10 mcg 2x/week	100 mcg 2x/week	60,000 mcg daily	7.5 mcg daily

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### **Current VVA Market Product Use Falls Short**

# Vaginal Creams • Messiness² • Re-usable applicator • Long-term safety² • Dose preparation by user required³

Mean treatment duration 46 days

Vaginal Tablets

- Efficacy
- Applicator
- Long-term safety<sup>2</sup>
- Systemic absorption<sup>2</sup>

Mean treatment duration 103 days

Overall mean treatment duration: 2.5 months

- Chronic and progressive condition that reverses when untreated
- Continued use of product alleviates most bothersome symptoms

IMS Health Plan Claims (April 2008-Mar 2011).

2) Wysocki, 5 et al, Management of Vaginal Atrophy: Implications from the REVIVE Survey, Chrical Medicine Insights: Reproductive Health 2014 8 23 30 doi:10.4137/CMRH.SL44

) he north American Meropause scorey, Nursigement of symptomatic Wikovagna amophy: 2013 position tratement or the north American Meropause society.

Monopouse, 2013;3(9):1888-902.

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# **Established Estrogen VVA Market**

- U.S. sales more than doubled since 2008
- Global market expected to be \$2.1 billion in 2022
- Currently no generic competition Vagifem AG expected October 2016
- 7% current market penetration and 2.5 months average length of use



Therapeutics MD\*

# YUVVEXY™(TX-004HR)





- Small, digitally inserted rapidly dissolving softgel capsule
- No applicator
- Proposed dose packaging to optimize compliance and convenience

YUVVEXY™ is an investigational drug and is not approved for use by the FDA.

Therapeutics MD\*

# Co-Primary and Key Secondary Endpoints LS Mean Change from Baseline to Week 12 Compared to Placebo

	4 mcg	10 mcg	25 mcg
Superficial Cells	<0.0001	<0.0001	<0.0001
Parabasal Cells	<0.0001	<0.0001	<0.0001
Vaginal pH	<0.0001	<0.0001	<0.0001
Severity of Dyspareunia	0.0149	<0.0001	<0.0001
Severity of Vaginal Dryness	0.0014	<0.0001	<0.0001

MMRM P-value vs placebo

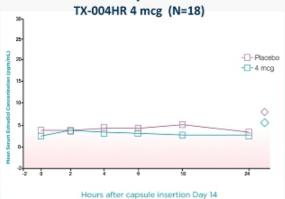
LS = Least Square

Therapeutics MD\*

# Co-Primary and Key Secondary Efficacy Endpoints TX-004HR 4 mcg







	AUC <sub>0-24</sub> (pg.h/mL)	C <sub>avg[0-24]</sub> (pg/mL)
4 mcg	87.22 (42.77)	3.634 (1.78)
Placebo	104.16 (66.38)	4.34 (2.76)
P-value vs Placebo	0.3829	0.3829

(© represents day 84)

#### LS Mean Change from Baseline to Week 12

4 mcg	LS Mean Change from Baseline to Week 12		P-value	
	4 mcg	Placebo		
Superficial Cells	17%	6%	<0.0001	
Parabasal Cells	-41%	-7%	<0.0001	
Vaginal pH	-1.3	-0.3	<0.0001	
Severity of Dyspareunia	-1.5	-1.3	0.0149	
Severity of Vaginal Dryness	-1.27	-0.97	0.0014	

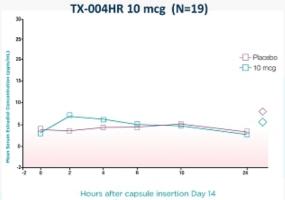
MMRM P-value vs placebo

LS = Least Squares REJOICE Trial Results Therapeutics MD®

# Co-Primary and Key Secondary Efficacy Endpoints TX-004HR 10 mcg







	AUC <sub>0-24</sub> (pg.h/mL)	C <sub>avg(0-24)</sub> (pg/mL)
10 mcg	110.14 (54.57)	4.58 (2.27)
Placebo	104.16 (66.38)	4.34 (2.76)
P-value vs Placebo	0.7724	0.7724

### LS Mean Change from Baseline to Week 12

10 mcg	LS Mean Change from Baseline to Week 12		P-value	
	10 mcg	Placebo		
Superficial Cells	17%	6%	<0.0001	
Parabasal Cells	-44%	-7%	<0.0001	
Vaginal pH	-1.4	-0.3	<0.0001	
Severity of Dyspareunia	-1.7	-1.3	<0.0001	
Severity of Vaginal Dryness	-1.47	-0.97	<0.0001	

MMRM P-value vs placebo

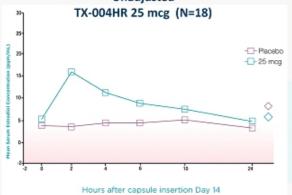
LS = Least Squares

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# Co-Primary and Key Secondary Efficacy Endpoints TX-004HR 25 mcg



### Arithmetic Mean Estradiol Serum Concentrations - Unadjusted



	AUC <sub>0-24</sub> C <sub>swg(0-24)</sub> (pg.h/mL) (pg/mL)	
25 mcg	171.56 (80.13)	7.14 (3.33)
Placebo	104.16 (66.38)	4.34 (2.76)
P-value vs Placebo	0.0108	0.0108

### LS Mean Change from Baseline to Week 12

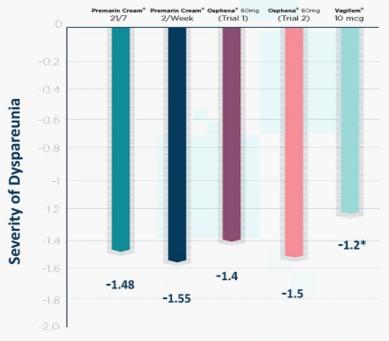
25mcg	LS Mean Change from Baseline to Week 12		P-value	
	25 mcg	Placebo		
Superficial Cells	23%	6%	<0.0001	
Parabasal Cells	-46%	-7%	<0.0001	
Vaginal pH	-1.3	-0.3	<0.0001	
Severity of Dyspareunia	-1.7	-1.3	<0.0001	
Severity of Vaginal Dryness	-1.47	-0.97	<0.0001	

MMRM P-value vs placebo

LS = Least Squares REJOICE Trial Results Therapeutics MD®

### **Unadjusted Change From Baseline Severity Score Dyspareunia**

Based on Pivotal Clinical Data - Not Head-to-Head Comparative Studies



<sup>\*</sup>Composite score of most bothersome symptoms, including dyspareunia

Vagifern (package label) http://www.nove-pc.com/vagifern.pdf
Permann Vagind Cream (package label) http://balening.niter.com/showlabeling.aspx?id=132
Estrate Vaginsi Cream (package label) http://pi.actavis.com/sista\_stream.asp?product\_group=1890&pspl&languages1
Ospheria (package label) http://www.shiongi.com/sista\_stream.asp?product\_group=1890&pspl&languages1
Estring (package label) http://abeling.piter.com/showlabeling.aspx?id=567
All tradematics on the prespectived their aspxaches pursues.

Therapeutics MD\*

# Dyspareunia and Vaginal Dryness By Study Visit



Statistical Significance of Severity of Dyspareunia LS Mean Change from Baseline (by Study Visit)

4 mcg 10 mcg 25 mcg Week 2 0.026 0.0019 0.0105 Week 6 0.0069 0.0009 < 0.0001 Week 8 0.0003 < 0.0001 < 0.0001 Week 12 0.0149 < 0.0001 < 0.0001 Statistical Significance of Severity of Vaginal Dryness LS Mean Change from Baseline (by Study Visit)

	4 mcg	10 mcg	25 mcg
Week 2	0.1269	0.0019	0.0082
Week 6	0.0094	0.0001	0.0005
Week 8	0.0128	< 0.0001	0.0008
Week 12	0.0014	< 0.0001	< 0.0001

LS = Least Square:

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# **Efficacy and Onset of Action Not Head-to-Head Comparative Studies**

	Premarin®	Vagifem®	Estrace®	Osphena®	Estring®
Onset of Action <u>Dyspareunia</u>	Week 4+		Approval without	Week 12	Approval without
Onset of Action <u>Dryness</u>	Not demonstrated	Week 8 (composite score)	dyspareunia and dryness data	Not demonstrated	dyspareunia and dryness data

Onset of Action = First efficacy observation

Vagfren (pockage loked) http://www.novo-pi.com/vagfeen.pdf
Permarin Vaginal Cream (package labed) http://baleng.pdirer.com/showlabeling.aspx?id=32
Estrace Vaginal Cream (package labed) http://pi.actavis.com/data\_stream.asp?product\_group=1880&p-pi&language=5
Osphena (package labed) http://www.shionogi.com/pdf/pi/osphena.pdf?400705572
Estring (package labed) http://www.shionogi.com/showlabeling.aspx?id=567
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Therapeutics MD\*

# Yuvvexy Qualitative Attributes



### Ease of Use

	4 mcg	10 mcg	25 mcg	Placebo
	(N=181)	(N=181)	(N=184)	(N=185)
Easy to Use	171 (94.5%)	172 (95.0%)	175 (95.1%)	164 (88.9%)

#### **Patient Satisfaction**

Overall p-value = 0.035

	4 mcg (N=181)	10 mcg (N=181)	25 mcg (N=184)	Placebo (N=185)
Very Satisfied	74 (40.1%)	84 (46.4%)	83 (45.1%)	41 (22.2%)
Satisfied	57 (31.5%)	55 (30.4%)	62 (33.7%)	68 (36.8%)
Unsure	23 (12.7%)	28 (15.5%)	21 (11.4%)	39 (21.1%)
Dissatisfied	19 (10.5%)	9 (5.0%)	12 (6.5%)	20 (10.8%)
Very Dissatisfied	8 (4.4%)	5 (2.8%)	6 (3.3%)	17 (9.2%)

### **Preferred vs Competition**

Overall p-value < 0.0001

	4 mcg (N=119)	10 mcg (N=113)	25 mcg (N=128)
TX-004HR over previously used VVA therapies	73.9%	67.3%	74.2%
P-value vs. Placebo	0.0010	0.0212	0.0003

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### **Black Box Warning Citizen Petition**

FDA Scientific Workshop on Labeling "Lower" Dose Estrogen-Alone Products for Symptoms of VVA - November 10, 2015

\* This workshop was to provide an opportunity for FDA to obtain input from experts on several topics related to the prescribing information of lower dose estrogen-alone products approved solely for the treatment of moderate to severe symptoms of VVA due to menopause.

Lower-dose estrogen means products that contain less than the 625 mcg of conjugated estrogens used in the WHI study and estradiol products containing 37.5 mcg and below<sup>3</sup>

A Citizen Petition organized by the North American Menopause Society (NAMS) to be submitted to FDA and supported by<sup>2</sup>:



















WARNING: ENDOMETRIAL CANCER, CARDIOVASCULAR DISORDERS, BREAST CANCER and PROBABLE DEMENTIA

See full prescribing information for complete boxed warning.

#### Estrogen-Alone Therapy

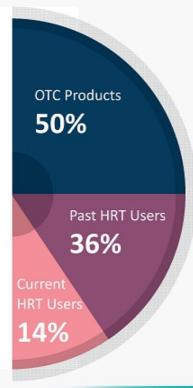
- There is an increased risk of endometrial cancer in a woman with a uterus who uses unopposed estrogens (5.3)
- Estrogen-alone therapy should not be used for the prevention of cardiovascular disease or dementia (5.2, 5.4)
- The Women's Health Initiative (WHI) estrogenations substudy reported increased risks of stroke and deep vein thrombosis (DVT) (5.2)
- The WHI Memory Study (WHIMS) estrogen-alone ancillary study of WHI reported an increased risk of probable dementia in postmenopausal women 65 years of age and older (5.4)

#### Estrogen Plus Progestin Therapy

- Estrogen plus progestin therapy should not be used for the prevention of cardiovascular disease or dementia (5.2, 5.4)
- The WHI estrogen plus progestin substudy reported increased risks of stroke, DVT, pulmonary embolism (PE), and myocardial infarction (MI) (5.2)
- The WHI estrogen plus progestin substudy reporte increased risks of invasive breast cancer (5.3)
- The WHIMS estroyen plus progestin ancillary study of WHI reported an increased risk of probable dementia in postmenopausal women 65 years of age and older (5.4)

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### **16MM Women Seeking Treatment Need New Options**



### YUVVEXY™ Market Opportunity

\*Assuming 0% penetration of women not seeking treatment

- ~16M total women<sup>2</sup>
- \$11B branded market opportunity
- 5.7M past users that have sought out HRT treatment but were unsatisfied/unsuccessful<sup>2</sup>
- Currently only 14% penetrated<sup>1</sup>

15% increase in penetration = 2.4M incremental women

Market size increase of >100% by 2022

1) IMS Health Plan Claims (April 2008 Mar 2011)

19 Not treated with an ITA processed in months CNT products do not affectively treat the coducing material curve of VII and therefore do not have a recover the recoverage of this condition.

Therapeutics MD\*

## **Estrogen VVA Market of the Future**

### TherapeuticsMD VVA Market Goals

- Potential launch of Yuvvexy
- Increase market awareness for VVA and the symptoms associated
- Convert unsatisfied past users of HRT therapy to satisfied patients on drug
- Increase market penetration among OTC product users

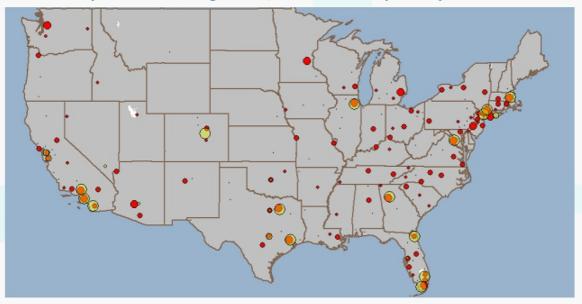


Symptony Heath Solutions PHAST Prescription Monthly Powered by IDV, 12 months as of December 31, 2015.
 Global Data Airy 2013 report GDMCS4PID.
 All trademarks are the proceeds of their respective owners.

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# **Foundation Built for a Strong Launch**

Operational leverage of OB/GYN relationships in key markets



Map Legend:

Current TXMD Sales Presence

Highest Prescribing Physicians for VVA

Therapeutics MD\*



Therapeutics MD\*

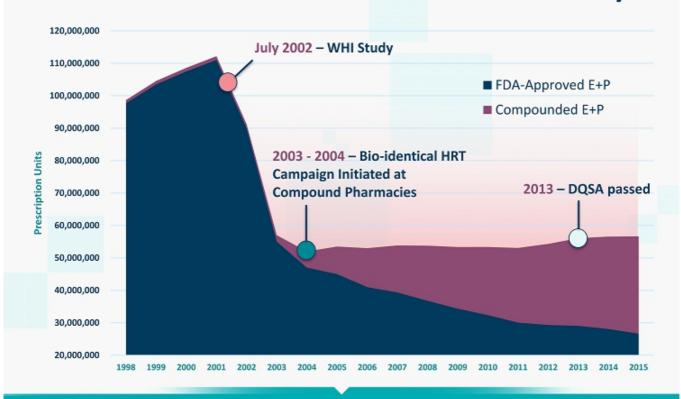
### **Menopause Overview**

- Menopause represents the natural life-stage transition when women stop having periods
- May result in physical and emotional symptoms<sup>1</sup>
  - Average age of menopause 51 years
  - Hot flashes due to lower estrogen levels
  - Estrogen given to reduce hot flashes
  - Estrogen causes uterus to thicken (hyperplasia)
  - Progesterone given to prevent thickening of the uterus in non-hysterectomized women
- Market Opportunity
  - No FDA-approved bio-identical combination product of estrogen and progesterone

1) National Institutes of Health, National Institute on Aging, https://www.nia.nih.gos/health/publication/menopause, last accessed November 3, 2015.

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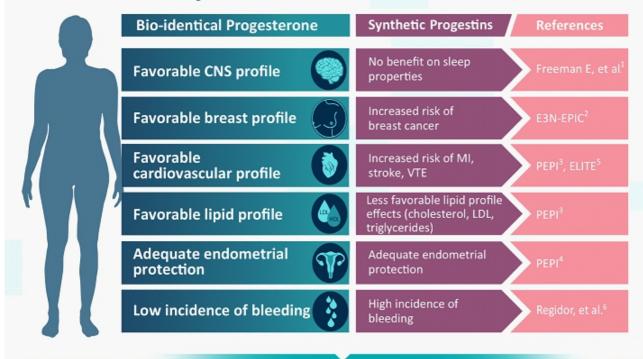
# **Evolution of U.S. HRT Market Post WHI Study**



1) Symphony-Next M-Selations PMST Data powered by DV: 12 months as of December 31 2015
2) The reported number of annual custom composited homener therapy prescription of oral and transformal estraded and progesterones taken combined and in combination (26MM to 33M 1) Prisorter, AV. 2015. Menopoure, Vol 22, No.9, pp. 0-11.

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# Compounded Bio-identical HRT: Why Has It Been So Successful?



Freeman E, Rickels K, Sondheimer S I, et al. A double-blind trial of oral progesterone, alpracolam and placeboin treatment of severe premenstrual syndrome. JAMA. 1995;274:51-5

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6) Regidor, P-A, et al. Progesterone in Peri- and Postmenopausal: A Review. Geburtshilje Frovenhellid. 2014 Nov; 74 (11): 995-1002.

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# Compounded Bio-identical HRT: Why Has It Been So Successful?

CEEs (Premarin) were associated with a higher incidence of venous thrombosis and myocardial infarction than estradiol.<sup>1</sup>

- Journal of the American Medical Association, September 2013

The ELITE trial demonstrated that estradiol is cardioprotective when given during the early postmenopausal years.<sup>3</sup>

Circulation, November 2014

Oral estradiol may be associated with a lower risk of stroke ... compared with conventional-dose oral CEE.<sup>2</sup>

Menopause, September 2014

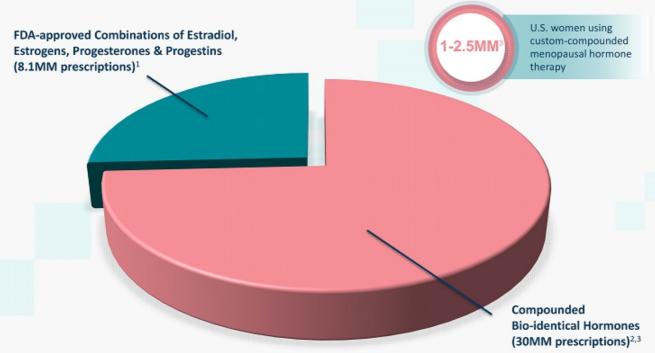
Cochrane meta analysis demonstrated that estradiol is cardioprotective and reduced overall mortality when given 10 years before the onset of menopause.

- Cochrane Collaboration, 2015

1) Smith at Lawer Bit of Candissecular Death in Pollmenopusual Women Table Delirated Compared with Oast Compared Equina Entropers (CCE), 12 Smith et al. Homore Through Death Compared County and Education County and Education County County County (County County County

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1) Symphony Health Solutions PHAST Data powered by IDV; 12 months as of December 31 2015

Includes Single PM Combination of E-P and Stradiol, Stroger, Progesterons and Progestins taken in combination (only and transformal)

25 The response four these disputal custom companied because the countries of and transformal extradiol and progestive combined and in combination (258M) to 338M.

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## Non-FDA-Approved BHRT Market Represents Significant Opportunity for First FDA-Approved Product





Potential First Ever FDA-Approved Bio-identical Therapy Could Transform Existing Market



Finiserton, J.V. Compounded bio-identical harmone therapy: identifying use trends and knowledge gaps among U.S. women. Menapouse, Vol.12, No. 9, 201.

http://press.endocrine.org/doi/abs/10.1210/endo-meetings.2015.RE.5 FRI-1248sthash.PySEh25P.dpu

S. Obstetnics & Gynecology 2015; Vol 125, No. 5, p. 985 (Supplement), May 2015

4. Symphony Health Solutions PHAST Data powered by IDV

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## **Regulatory Tailwinds for FDA-Approved Products**

#### Drug Quality and Security Act (DQSA)¹

- Prohibits compounding of essential copies of an FDA-approved drug except in limited circumstances such as drug shortages
- Anticipate significant impact on compounding upon FDA approval of first bio-identical combination hormone therapy product



#### USP 800 – Hazardous Drugs<sup>2,3</sup>

- New identification requirements for receipt, storage, mixing, preparing, compounding, dispensing, and administration of hazardous drugs
- Considered "prohibitively expensive" requiring major pharmacy upgrades and renovations to be compliant



1) http://www.ida.gov/Drugi/DrugiStery/Drugistery/Land-Supply/DainSecurity/Drugistyphy/DrainSecurity/st/ uem376829 htm 1) http://www.uop.org/siso/Jelauly/Hes/uop\_pd/EN/m2836.pdf 3) https://www.uop.com/sisos/Jelauly/Tes/JointNoUSSPAD0etter/s200015N209HML.pdf Therapeutics MD<sup>®</sup>

# Medical Societies Have Expressed Concerns Over Compounded Hormones











- ACOG and ASRM Committee Opinion states compounded hormones may pose additional risks compared to FDA-approved products<sup>1</sup>
  - Lack of Good Manufacturing Practices (GMP)
  - Variable purity
  - Variable content uniformity
  - Variable potency (under/over dose)
  - Not approved for efficacy and safety
  - Lack of stability data
- Medical societies' global consensus statement declares that the use of custom-compounded hormone therapy is not recommended<sup>2</sup>

 Committee on Gynecologic Practice and the American Society for Reproductive Medicine Practice Committee, Number 532, August 2012. [Nauffrend 2014, Replaces No. 387, Newmort on Mercogued Homorte Transp. Computers; Aune 2013, Vol. 16, No. 3: Pages 316-337. Therapeutics MD'

# **FDA-Approved HRT Script Market Share Underwhelming**

FDA-Approved Product	Non-Bioidentical	2015 TRx <sup>1</sup> (000)	2015 U.S. Sales <sup>1</sup> (\$MM)	Company
17β-estradiol + NETA / DSP Activella*/ FemHRT*/ Angeliq*	Non bio-identical containing progestins	138	\$28	Allergan
Generic 17β + Progestins	Non bio-identical containing progestins	1,218	\$218	Pharmaceuticals
Premarin + MPA Prempro* / Premphase*	Non bio-identical CEE + progestin	1,431	\$302	Pfizer
Premarin + SERM Duavee <sup>e</sup>	Non bio-identical CEE + SERM	163	\$30	Pfizer
Paroxetine Brisdelle*	SSRI non-hormonal	181	\$38	THERAPEUTICS, LLC
<b>Total FDA-Approved Oral Combination Sales</b>		3,131	\$616	
% Market Share of Total Addressable Market		<u>8.2%</u>		

Symphony Health Solutions PHAST Prescription Monthly Powered by IDV, 12 months as of December 31, 2015
 It is trustemarks are the property of their respective owners.

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# TX-001HR Estradiol + Progesterone U.S. Development Timeline

Q1 '15 \Q2 '15 \Q3 '15 \Q4 '15 \Q1 '16 \Q3 '16 \Q3 '16 \Q4 '16 \Q4 '16 \Q1 '17 \Q2 '17 \Q3 '17 \Q4'17 \Q1'18

Phase 3 Vasomotor & Endometrial Safety

NDA Prep/Filing/PDUFA

Phase 3 Trial<sup>1</sup>: ~100 U.S. sites

Subjects: ~1750 fully enrolled as of October 2015

- Four active arms (N=400/arm)
  - Estradiol 1 mg/Progesterone 100 mg
  - Estradiol 0.5 mg/Progesterone 100 mg
  - Estradiol 0.5 mg/Progesterone 50 mg
  - Estradiol 0.25 mg/Progesterone 50 mg
- Control arm: Placebo (N=150)
- 12-month study with 12-week VMS substudy endpoints:
  - Vasomotor substudy: number and severity of hot flashes (4 weeks and 12 weeks)
  - Endometrial safety: incidence of endometrial hyperplasia (12 months)
- As of May 3, 2016, over 1,500 subjects have exited the trial and the incidence of endometrial hyperplasia is less than 1%



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1) https://clinicaltrials.gov/ct2/show/MCT01942668?term=replenish+trial&rank=1, lost accessed November 3, 201

## TX-001HR - Target Product Profile

#### **Target Goals**

#### **Preliminary Supportive Data**

Meet patient demand for bio-identical hormones

Potential for first FDA-approved natural estradiol plus natural progesterone combination softgel capsule

New lower effective dose

Broad range of doses being evaluated in phase 3

Labeling differentiation

Bio-identical terminology as both hormones similar to those produced by the ovary

Leverage data on natural 17β-estradiol and progesterone Proposed inclusion of estradiol/progesterone differences data via label negotiation

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# **TXMD: Financial Snapshot**









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# **Worldwide Patent Filings\***

Strong IP Portfolio with 134 Patent Applications, including 72 international filings, and 17 issued U.S. patents



\*Not all patent filings filed in all jurisdictions.

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### Management with Deep Experience in Women's Health



- Former U.S. Secretary of Health and Human Services (2001-2005)
- Holds multiple board memberships, including Centene and United Therapeutics
- · 40-year public health career
- Robert Finizio CEO, Co-Founder, and Director
- Co-founded vitaMedMD in 2008
- Co-founded CareFusion (Sold to Cardinal Health in 2006)
- 16 years of experience in early stage healthcare company development



- Co-founded CareFusion
   Held executive sales and
- Held executive sales an operation management positions at McKesson, Cardinal, and Omnicell
- 20+ years of operations experience



- Former CFO of American Wireless, Telegeography, and WEB Corp
- Participated in American Wireless/Arush Entertainment merger
- Former KPMG and PricewaterhouseCoopers accountant



- Co-founded vitaMedMD in 2008
- 25 years of experience in healthcare/Women's Health
- ACOG Committee Member
- Past OBGYN Department Chair - Boca Raton Regional Hospital
- Practicing OBGYN trained University of Pennsylvania



- Former Clinical Lead of Women's Health at Pfizer
- 15+ years of experience developing women's health products
- Reproductive endocrinologist & infertility specialist



- 25+ years of women's health pharmaceutical experience
- Product development leader for J&J, Wyeth, Aventis, and others
- Worked on development of Prempro®, Premphase®, and Estalis®



- 25+ years of pharmaceutical marketing, sales, and operations experience
- Led commercialization of anti-estrogens/estradiol, breast cancer, and ovarian cancer drugs



- Global lead for Osphena® late stage development through approval
- 13 years' of experience in women's health
- Established relationships with key women's health opinion leaders and organizations

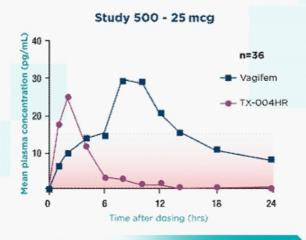
Supported by a team of regulatory consultants with decades of FDA experience

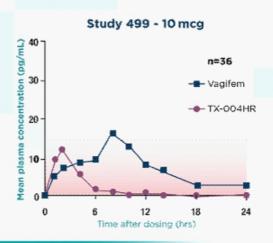
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# TX-004HR vs. Vagifem® Phase 1 Single Dose PK Studies

#### **Key Findings**

- Tmax ~2 hours with TX-004HR and ~8 hours with Vagifem
- Systemic absorption of estradiol AUC (0-24 hours) is 2- to 3-fold lower with TX-004HR relative to Vagifem





łagifem is a registered trademark of Novo Nordisk A/S Corp Schar, et al., Climocteric 2016 Therapeutics MD\*