Therapeutics MD°

For Her. For Life.

Building the Premier Women's Health Company

4Q 2020 Earnings March 2, 2021



Forward-Looking Statements

This presentation by TherapeuticsMD, Inc. (referred to as "we," "our," or the "Company") may contain forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to our objectives, plans and strategies, as well as statements, other than historical facts, that address activities, events or developments that we intend, expect, project, believe or anticipate will or may occur in the future. These statements are often characterized by terminology such as "believe," "hope," "may," "anticipate," "should," "intend," "plan," "will," "expect," "estimate," "project," "positioned," "strategy" and similar expressions and are based on assumptions and assessments made in light of our managerial experience and perception of historical trends, current conditions, expected future developments and other factors we believe to be appropriate.

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Overview of 2020 Accomplishments During a Challenging Year

- Delivered strong growth in 2020 and Q4
- Improved key financial metrics and took action to strengthen balance sheet
 - Increased 4Q20 net product revenue 30% to \$22.6M compared to 3Q20
 - -ANNOVERA net revenue per unit above expectations
 - -Completed transformative equity capital raises in 4Q20 and 1Q21
 - Updated Sixth Street loan revenue covenants
- Focused on financial discipline and demonstrated operational agility while navigating through global pandemic
- vitaCare divesture process moving forward

Strengthened Balance Sheet and Revised Covenants

Strengthened Balance Sheet

- Improved our cash balance through a \$180M series of transformative equity capital raises in 4Q20 and 1Q21 which
 increased our cash balance to >\$200M once completed
- Increased cash position along with potential proceeds from sale of vitaCare provide strong cash runway

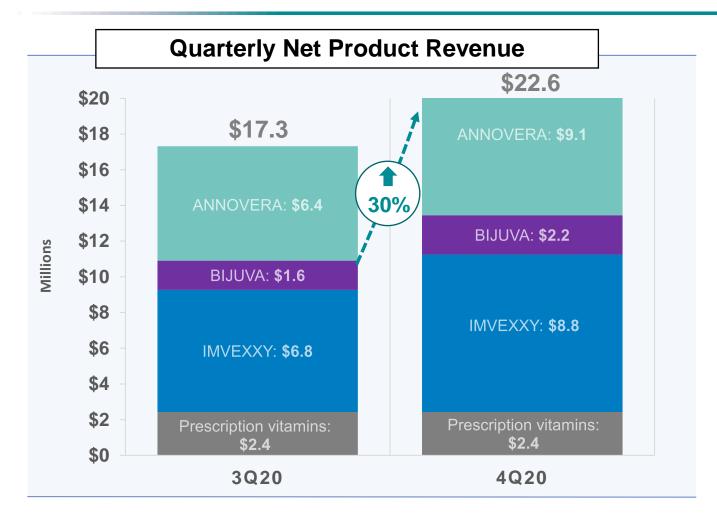
Financing Update

- Plan to pay down a total of \$50M principal under financing agreement by end of 1Q21
- Updated total minimum net revenue covenants for ANNOVERA, IMVEXXY and BIJUVA
 - While not formal guidance, TXMD believes the covenants have been set at an achievable level given the current state of the COVID-19 pandemic and provide sufficient headroom to avoid further adjustments

	1Q21	2Q21	3Q21	4Q21
Revised (Jan & Feb 2021)	\$17M	\$20M	\$23M	\$26.5M
Previous (Aug 2020)	\$25M	\$37.5M	\$47.5M	\$57.5M



Quarterly Net Revenue Trends



4Q20 Highlights

- Overall Net Revenue from Products increased
 30% quarter over quarter:
 - ANNOVERA net revenue increased 42%
 - Average net revenue per unit \$1,336⁽¹⁾
 - IMVEXXY net revenue increased 29%
 - Average net revenue per unit \$54⁽¹⁾
 - BIJUVA net revenue increased 36%
 - Average net revenue per unit \$52⁽¹⁾

Total net product revenue may not add due to rounding.

(1) Average net revenue per unit calculated based on units sold to wholesalers and pharmacies divided into net revenue for the quarter.



Financial Results: Comparison 3Q 2020 to 4Q 2020

Comparison of Key Financial Statement Items [in 1,000's]

			Increase
	4Q20	3Q20	(Decrease)
Balance Sheet(1)			
Cash	\$80,486	\$79,634	\$852
Long-term Debt	\$237,698	\$237,051	\$647
Income Statement			
Net Product Revenue	\$22,577	\$17,343	\$5,234
Gross Profit from Products	\$16,996	\$14,064	\$2,932
Gross Margin %	75%	81%	(6%)
Total Operating Expenses ⁽²⁾	\$42,948	\$37,061	\$5,887
Net loss	(\$42,088)	(\$32,611)	(\$9,477)
Statement of Cash Flow			
Net Cash Used In Operating			
Activities	(\$30,321)	(\$34,049)	(\$3,728)

- Gross Margin of 75%
- Impacted by write-offs of finished goods inventory for ANNOVERA \$0.8M, IMVEXXY \$0.5M and BIJUVA \$0.5M
- Operating expenses in-line with goal of \$80M for 2H20, excluding non-cash items and incentives totaling \$13M
 - Plan to maintain an efficient cost base that can be leveraged as revenue grows
 - Investments expected to be made in 2021 to improve supply chain, enhance marketing and strengthen IT capabilities related to commercial initiatives
- Net cash used in operating activities decreased by \$3.7M from \$34M in 3Q20 to \$30.3M in 4Q20

⁽¹⁾ Balance Sheet as of quarter end.

⁽²⁾ Excluding non-cash items and incentives of \$13M.

Financial Accomplishments

- Reduced operating expenses and cash burn by successfully meeting our goal of \$80 million in op-ex for the second half of 2020, excluding non-cash items and incentives totaling \$13M
 - Reduced net cash used in operating activities to \$30.3M for the 4Q20
- Strengthened our balance sheet by raising \$180M in cash and committing to pay down \$50M in debt
- Revised our revenue covenants to what we believe are achievable levels given the current state of the COVID-19 Pandemic

Therapeutics MD®

Commercial Performance and Growth Drivers







Payor Progress: Maintained all Major Payors Across Product Portfolio

		Coverage November 1, 2020	Coverage March 1, 2021	
Commercial		62% UR, 74% ⁽¹⁾	70% UR, 79% ⁽¹⁾	
finovera (segesterone acetate and	Medicaid	57% ⁽²⁾	57%	
ethinyl estradiol vaginal system) Delivers 0.15 mg/0.013 mg per day	Department of Defense	On Formulary	On Formulary	
*Imvexxy	Commercial	69%	76%	
(estradiol vaginal inserts)	Part D	37% ⁽³⁾	37%+ ⁽³⁾	
Bijuva img/100mg (estradiol and progesterone) capsules	Commercial	71%	75%	

Recent changes to access:

- Increases in coverage due to increased lives in plans where TXMD products have access
- ANNOVERA unrestricted commercial access improved to 70%, IMVEXXY commercial access improved to 76% and BIJUVA commercial access improved to 75%
- ANNOVERA Medicaid lives continue to grow, now up to 68M

Source: MMIT as of February 1, 2021.

Note: (1) 79% covered with prior authorization (PA) / step edit. (2) ANNOVERA Medicaid Note: estimated coverage will increase from 41% to 57% on 1/1/21 when MediCal controls all the Medicaid Managed Care formularies in California. (3) Includes lives with PA to indication only. UR=unrestricted.

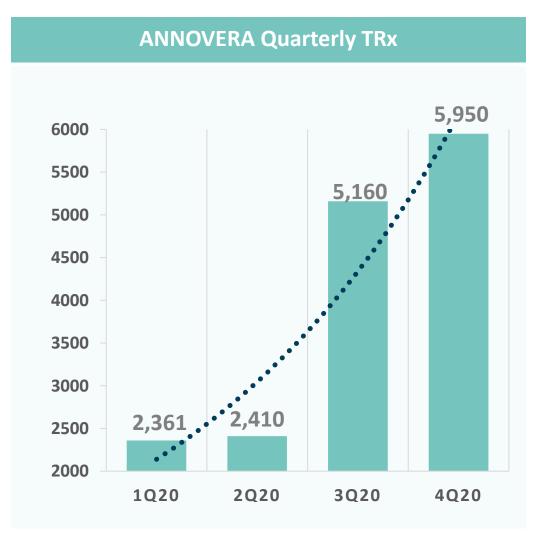




ANNOVERA:
Unique Opportunity to
Create a New Segment
within Birth Control

ANNOVERA Continued Growth Trajectory: 15% Unit Increase from Q4 over Q3





ANNOVERA 4Q20 Performance Drivers

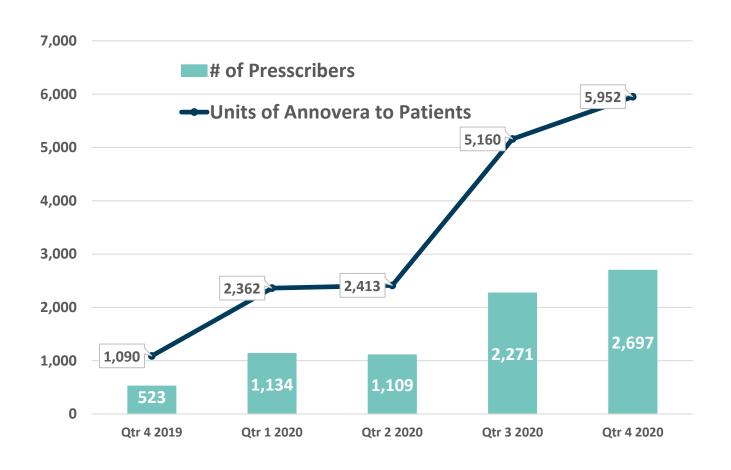
- Access to prescribers improving for sales force
- Consumer campaign launched in July beginning to take hold
- Launched celebrity spokesperson in December
- Continued to see growth in number of prescribers
- Net revenue per unit remained strong at \$1,336
- 4Q20 net revenue increased 42% from 3Q20

Source: Prescription data per Symphony Health PHAST Data.



Leading Indicator of Potential Future Growth: ANNOVERA Writers Continue to Grow





Key Takeaways

- Growth across all categories of targets that are sales force driven
- Growth across non-targets that are marketing driven

Leading Indicator of Potential Future Growth: ANNOVERA Consumer Relevance, Impact and Intent

Relevance: 2.7B Impressions

Just Say Vagina campaign placement in top media outlets













BYRDIE





Impact: Above Benchmark

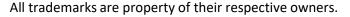
- Above industry benchmark click through rates 0.29% vs. 0.25%
- Site traffic 10,000 people per day



Intent: Climbing

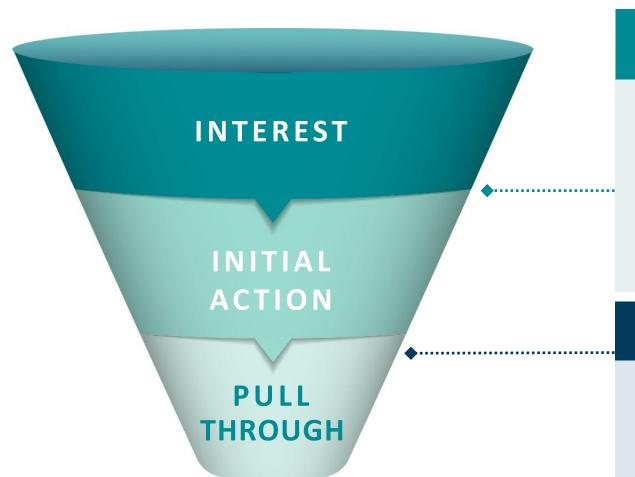
Brand lift studies conducted show an average of 60% intend to request ANNOVERA





Focus is on Execution to Improve Trajectory





What is working: cost effective ways to get patients and prescribers interested

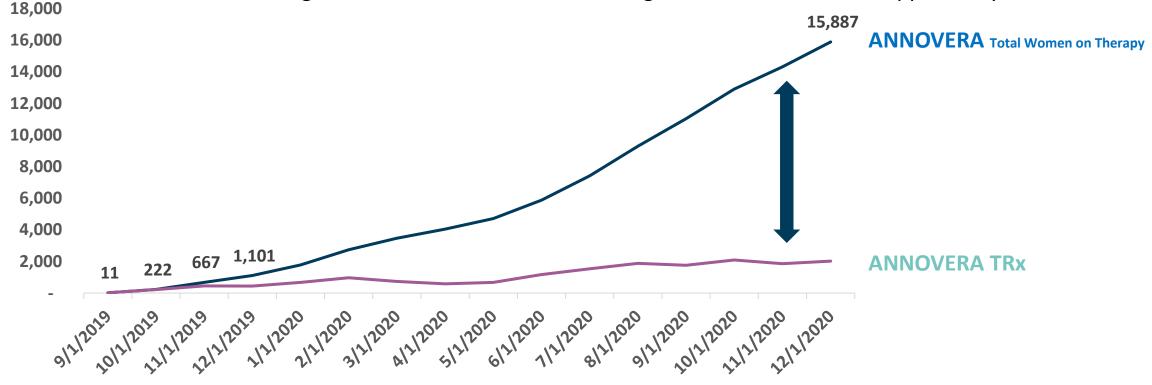
- Build of ANNOVERA consumer demand through advertising and influencer marketing
 - 2.7B impressions of initial PR campaign
 - Over 10,000 visits a day to ANNOVERA.com
- Reaching prescribers remotely with new educational formats
 - Fireside chats
- Growth in numbers of prescribers writing each quarter

What we are working on accelerating: conversion of interest and initial action

- Increased and faster pull through of consumer interest to prescription
- Moving prescribers up the adoption chain from trialists to champions

ANNOVERA Launch Curve: Aggregate Women on Therapy

- From launch until 12/31/20, ~16,000 women have filled an Rx for ANNOVERA
- The aggregate amount of women on therapy created significant value for TXMD, because a full year of revenue (13 fills) is realized when the prescription is dispensed
- In addition, our strong refill rates of ~50% will create a significant future revenue opportunity



Symphony Health Solutions PHAST Data.

ANNOVERA Fills a Void in the Marketplace





LARCS encouraged as front-line therapy

LARC's growing at a ~15% 8-year CAGR⁽¹⁾



But LARCS are not for everyone

- ~47% patients rejected IUDs/Implants due to procedure⁽²⁾
- Almost half of GYNs and most PCPs do not offer IUDs/Implants



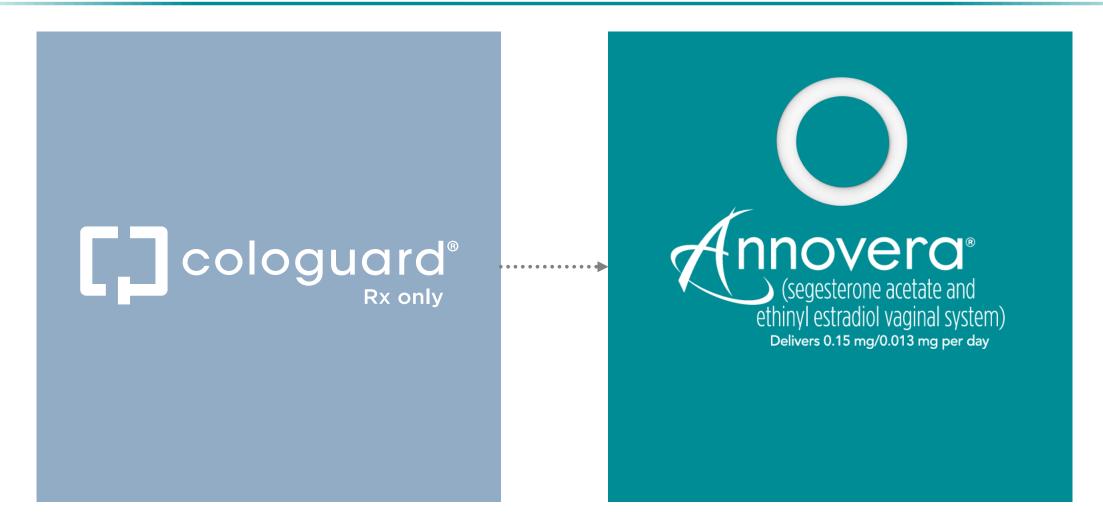
Solution: ANNOVERA

A Long-lasting option that can be used by all prescribers and patients



Note: (1) Based on company filings; (2) Internal research findings

ANNOVERA Removes Barriers to Long-Acting Birth Control by Removing the Need for a Procedure like ColoGuard did for Colorectal Screening



All logos are property of their respective owners.



ANNOVERA Goal: Become a New Segment in Birth Control

Short-Acting Decline
-4.2% CAGR⁽¹⁾



(segesterone acetate and ethinyl estradiol vaginal system)
Delivers 0.15 mg/0.013 mg per day

Annual,
Procedure Free

+15% CAGR⁽¹⁾



Daily

Weekly

Monthly

3 mo. injection

1 Year

3-10 Years

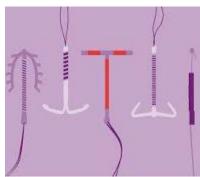












SHORT-ACTING

Market Void

LONG-ACTING

Note: (1) Based on company filings.





Product Used Before ANNOVERA

ANNOVERA is gaining market share from all products

Users' Previous Method	vitaCare Patient Data, n=276	Claimed from HCP Survey Q420 ⁽¹⁾
Oral Contraception	24%	40%
IUD	9%	18%
Patch	4%	9%
Implant	7%	6%
Injection	6%	4%
NuvaRing (or Generic)	44%	23%

Note: (1) Internal research

- Base: HCPs with switch prescriptions (ANNOVERA: Q1'20=98; Q4'20=109; NuvaRing: Q1'20=144; Q4'20=145; Oral Pill: Q1'20=145; Q4'20=145; IUD: Q1'20=145; Q4'20=145)
- Q420. Thinking of the patients who were switched to a different form of birth control in the past 30 days to each of the following, which forms of birth control were they most commonly switched from?

ANNOVERA Net Revenues are Significant at Small Market Share Percentages



Contraception Market Size



\$7 billion market size



28 million new prescriptions annually



18 million women

Note: All trademarks are the property of their respective owners. Source: Symphony Health PHAST Data

Time to Achieve 4-5% Market Share



(norethindrone acetate and ethinyl estradiol tablets, ethinyl estradiol tablets and ferrous fumarate tablets 1 mg/10 mcg and 10 mcg

Lo-Loestrin ~4 years



(etonogestrel/ethinyl estradiol vaginal ring)

NuvaRing ~5 years



Cologuard ~5 years

ANNOVERA Gross Revenue at Different Example Market Shares (WAC: \$2,000)

1%: 180K Rx, ~\$360M

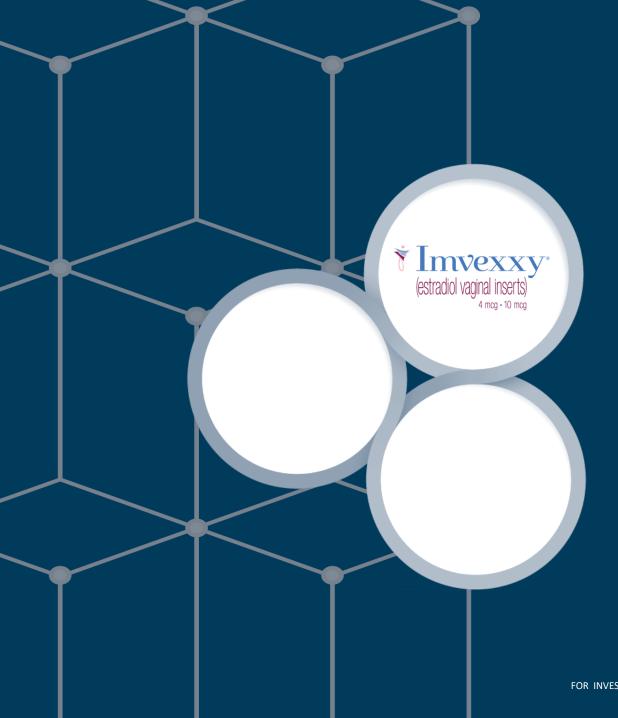
2%: 360K Rx, ~\$720M

3%: 540K Rx, ~\$1.1B

4%: 720K Rx, ~\$1.4B

5%: 900K Rx, ~\$1.8B

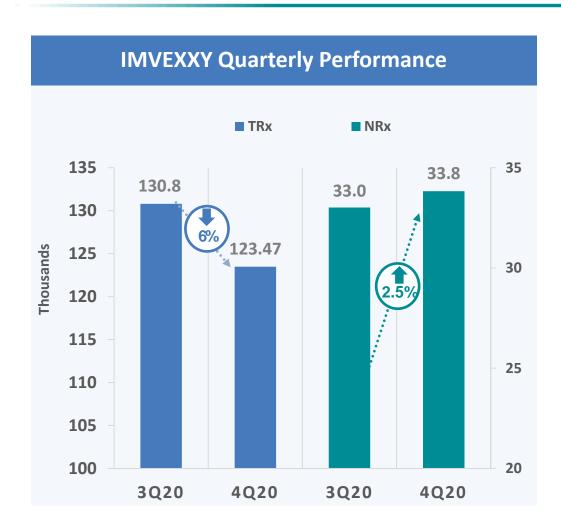




IMVEXXY: Fastest Growing Branded Product in Vulvar Vaginal Atrophy Category

IMVEXXY Performance Drivers





IMVEXXY 4Q20 Performance Drivers

- Access to prescribers improving for sales force, but still well below pre-COVID-19
- ~6% increase in prescribers writing a prescription in 4Q20 compared to 3Q20 (13,500 vs 12,700)
 - ~9% increase in prescribers writing a new prescription (NRx) in the 4Q20 over the 3Q20
- Net revenue per unit improved to \$54
- 4Q20 net revenue increased 29% from Q320

Source: Prescription data per Symphony Health PHAST Data.



2021 IMVEXXY Strategic Initiatives





Realize Higher Net Pricing

Effective January 1st, cash pay program and high-deductible patients co-pay increased from \$50 to \$75



Increase Volumes and Market Share through PBM

- Effective January 1st, only branded product covered at preferred status at top PBM (~20% of commercial lives)
 - Premarin® Cream, Osphena®, Intrarosa® and Estring® brands are all excluded and only IMVEXXY will be covered @ Tier 2
 - IMVEXXY will now be cheaper to the patient for all branded TRx in 2021 at this PBM



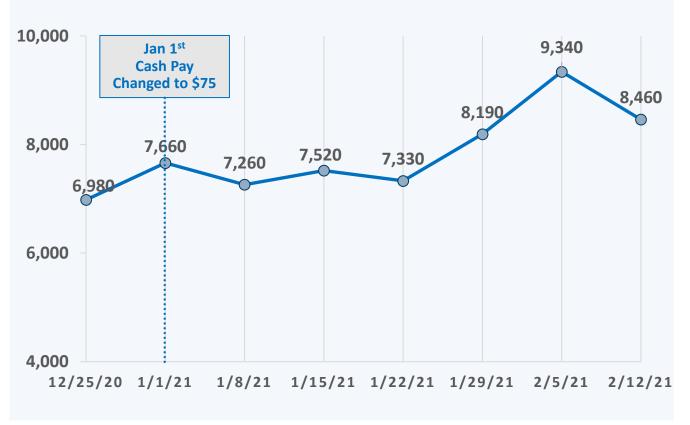
Market Share Gains through Retail Partnerships

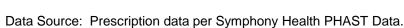
- Continued focus on patient adherence and driving higher refill rates across all distribution channels
 - For patients without the preferred PBM pharmacy coverage, we are increasing the use of the co-pay card in retail with chain store and Bio-Ignite partnerships





IMVEXXY Weekly TRx As expected, short-term impact on volume in January





Therapeutics MD°



- Improvements in adjudication, net revenue per unit and net revenue
- To date, ~\$17 improvement in cost per fill for those who used the copay program
- Short-term impact on volume in January from high deductible and cash pay customers inline with expectations

2021 is Our Year to Inspire and Drive Action with an Ownable and Differentiated Campaign for IMVEXXY



Q1: PATIENT TESTIMONIALS



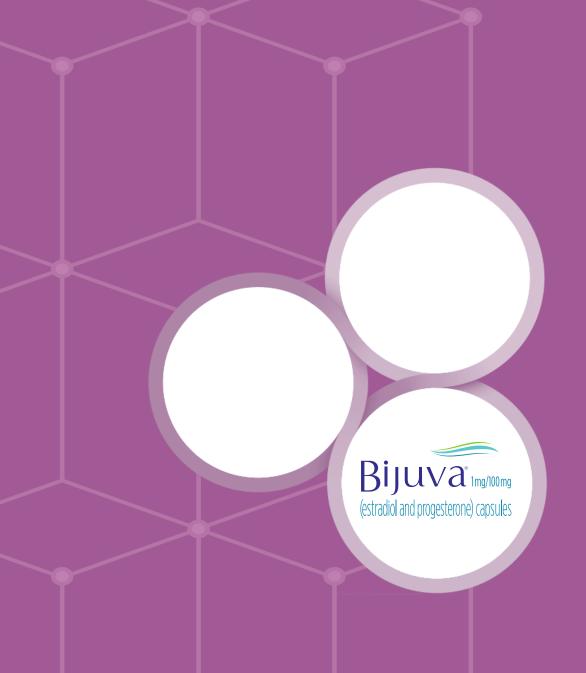
- Launched 2/10 on Facebook
- Designed to help women understand that symptoms of menopause are common and normal
- 9 total videos will be launched

Q2: NEW CAMPAIGN



"REIGN"

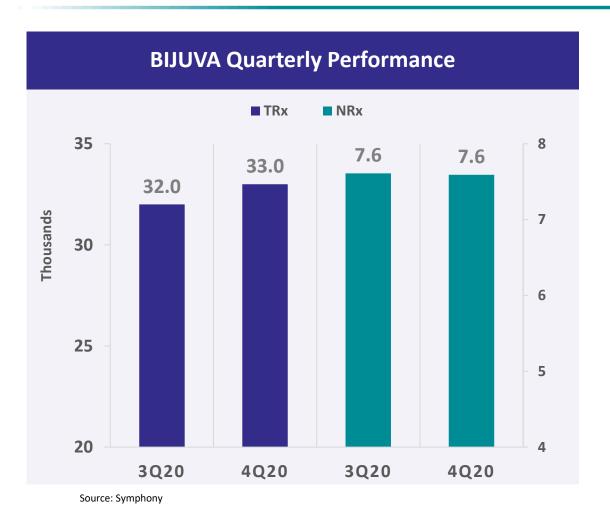
- Grounded in Self Care. Educates menopausal women about overall vaginal health and taking charge of this new life stage
- 75% of women who started Reign in quantitative testing watched the full video⁽¹⁾



BIJUVA:
First and Only FDA-Approved
Bio-Identical Solution in
Vasomotor Symptoms (VMS)
Market

BIJUVA Volume Increased with Bio-Ignite Focus





BIJUVA 4Q20 Performance Drivers

- Targeted approach with supporting Bio-Ignite to maintain brand loyalists with 7 sales representatives
- ~3% increase in prescribers writing a prescription in 4Q20 compared to 3Q20 (4,750 vs 4,600)
 - Maintained NRx
- Net revenue per unit improved to \$52
- 4Q20 net revenue increased 36% from Q320

Data Source: Prescription data per Symphony Health PHAST Data.



Summary

- ▼ Transformed our capital structure
- ☑ Updated our net revenue covenants
- ▼ vitaCare divesture progressing
- Well positioned to continue our growth to EBITDA break even, anticipated in the first half of 2022

Q&A



Appendix



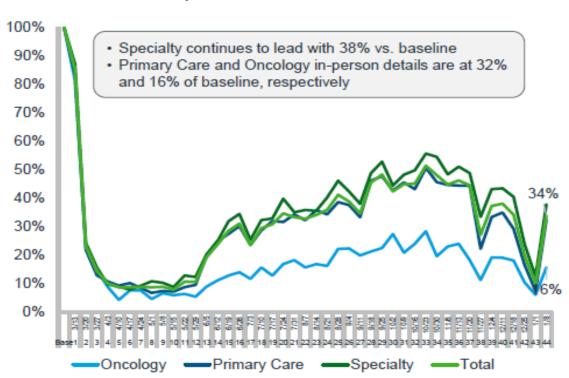




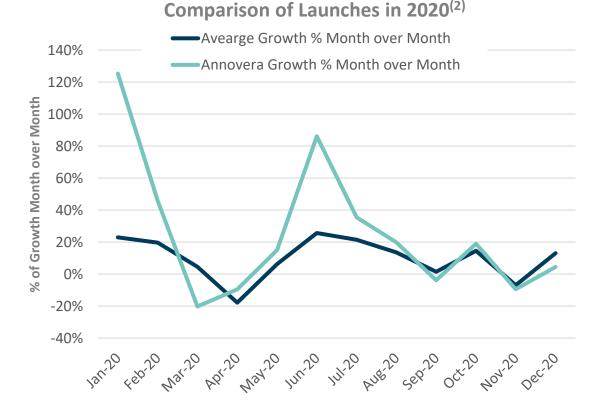
ANNOVERA growing despite pandemic challenges

In Person Details at less than 50% of 2019 baseline

Biopharma In-Person Details(1)



ANNOVERA holding despite launch brand stagnation



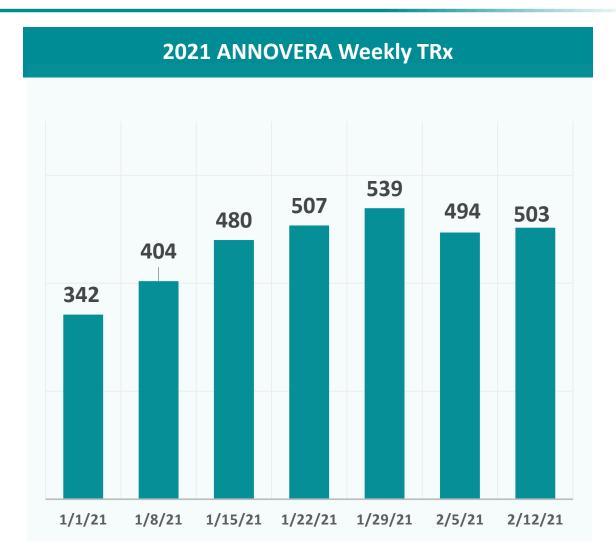
(1) IQVIA; (2) Symphony Health Solutions PHAST Data



ANNOVERA Leading Indicators for Potential Future Growth







Source: Prescription data per Symphony Health PHAST Data.



ANNOVERA Launch Metrics: Value of Each Patient and Total Number of Women on Therapy

- ANNOVERA is the only annual prescription product on the market today
 - When an ANNOVERA prescription is filled, it represents 13 monthly equivalent fills, providing a woman contraception for a year
 - For comparison, other monthly contraceptive products are filled on average 4-6 times per year
- For each ANNOVERA prescription, TXMD receives payment for all 13 monthly equivalent fills upfront from a net revenue perspective
 - This differentiation significantly increases the value of every prescription of ANNOVERA and represents a
 2-3x greater expected value than competing contraceptive products over the course of a calendar year
- Because of ANNOVERA's unique annual use, the number of aggregate women on therapy compounds, providing TXMD with an attractive, growing pipeline of refill opportunities over time

Source; Symphony Prescriber level data.

13 TRx of Net Revenue Upfront: Significant Increase in Annual Value of Patient



ANNOVERA Annual Value of Patient

1 TRx = Current Net Revenue of \$1,336

13 monthly equivalent TRx received upfront

Current Annual Value of Patient = \$1,336

Key Takeaway

Every ANNOVERA patient produces 2-3x the net revenue of other contraceptive products on an annual basis



Monthly Products Annual Value of Patient

1 TRx = Net Revenue of \$80-\$100

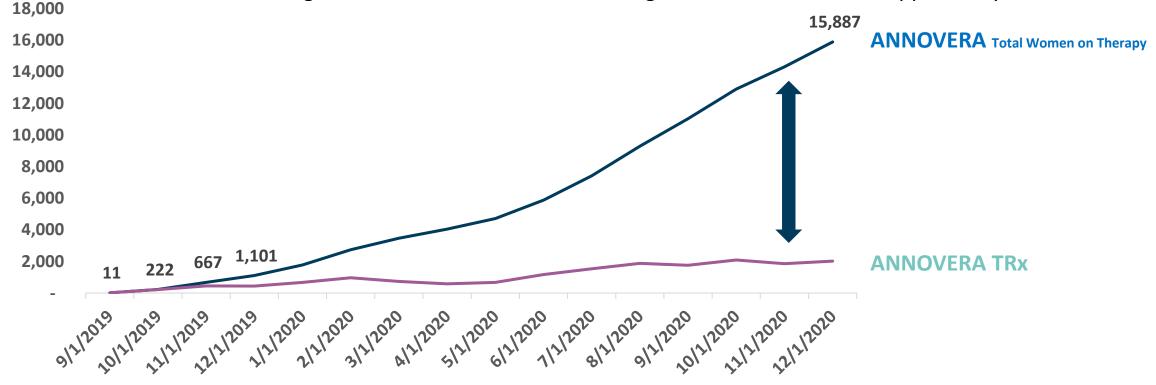
1 TRx received upfront

Average fill rates during year: 4-6 fills

Annual Value of Patient = \$320 - \$600

ANNOVERA Launch Curve: Aggregate Women on Therapy

- From launch until 12/31/20, ~16,000 women have filled an Rx for ANNOVERA
- The aggregate amount of women on therapy created significant value for TXMD, because a full year of revenue (13 fills) is realized when the prescription is dispensed
- In addition, our strong refill rates of ~50% will create a significant future revenue opportunity



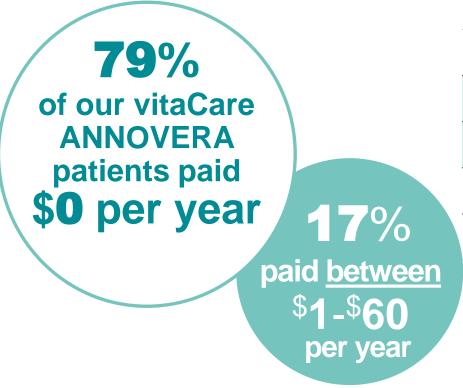
Symphony Monthly TRx: Spec Pharma Product Launches During COVID-19

Launch Rank by 4Q2020 TRx

Product	Category	4Q TRx	12/31/2020	11/30/2020	10/31/2020	9/30/2020	8/31/2020	7/31/2020	6/30/2020	5/31/2020	4/30/2020
SLYND	Contraception	76,004	28,150	24,451	23,403	21,113	20,656	18,658	17,511	15,086	14,041
Aklief	Acne	56,357	21,544	17,327	17,486	14,285	14,406	12,430	10,174	7,687	5,951
ORILISSA	Endometriosis	46,604	16,233	15,011	15,360	15,032	15,549	15,114	15,385	14,788	15,338
BAQSIMI	Diabetes recovery	43,891	15,563	13,303	15,025	15,252	16,182	13,641	11,217	9,417	8,751
RINVOQ	Arthritis	36,810	13,369	11,622	11,819	10,989	10,190	10,117	9,079	7,962	7,434
DAYVIGO	Sleep aid	21,303	8,605	6,762	5,936	4,242	2,911	1,644	659	5	
GVOKE HYDROPEN & SYRINGE	Diabetes recovery	18,010	6,364	5,583	6,063	5,874	5,868	4,840	2,791	2,396	2,028
NEXLETOL	Cholesterol	16,642	6,611	5,245	4,786	3,806	2,795	2,063	1,252	470	157
REYVOW	Migrane	8,516	3,120	2,657	2,739	2,539	2,577	2,514	2,266	2,006	1,850
ANNOVERA	Contraception	5,952	2,014	1,849	2,089	1,749	1,877	1,534	1,169	670	574
PHEXXI	Contraception	4,382	1,878	1,398	1,106	458	3				
ONGENTYS	Movement disorders	1,170	611	373	186	24					
VYEPTI	Migrane	268	95	89	84	65	73	58	55	62	8
TWIRLA	Contraception	118	104	5	9	3	1				

Payor Progress and Birth Control State Laws Supporting Low Out of Pocket Cost

ANNOVERA costs the same or less than the generic for NuvaRing on an annual basis⁽¹⁾



Patient Cost	# of Patients	% of Patients
\$0	2,069	79% ★
\$1 - \$60	432	17% 🛨
\$61 or greater	121	4%
Grand Total	2,622	100.00%

ESG is Important to TherapeuticsMD

- While TherapeuticsMD has significant milestones to achieve prior to profitability, it is committed to making a positive impact in our communities, particularly for women
- TherapeuticsMD's mission is to improve the quality of life for women

In 2021:

- TherapeuticsMD has taken significant ESG actions in the past, but plans to do more on a go-forward basis, with enhanced ESG reporting
- TherapeuticsMD leadership has organized an ESG committee to set in motion initiatives that will further improve our communities into the future



Environmental

- TherapeuticsMD recently moved headquarters to a facility that has automated features that allow TherapeuticsMD to be better environmental stewards, including:
- Automatic lighting, water conservation fixtures, etc.
- Reduction in the number of offices and conferences rooms to reduce the footprint that needs to be cooled and lighted, opting instead to build conference features into offices
- TherapeuticsMD products are designed to reduce the amount of waste:
- ANNOVERA's use for 13 cycles eliminates 12 silicone rings that would otherwise end up in landfills.
- IMVEXXY was designed specifically to avoid needing insertion with a plastic applicator



Social

- TherapeuticsMD's mission is to improve the quality of life for women, a traditionally underrepresented group
 - TherapeuticsMD contracts with Title X providers to improve contraceptive access for women
 - Co-pay cards provide pricing relief for women in need of TXMD products
- TherapeuticsMD is committed to diverse hiring:
 - 64% of TherapeuticsMD's workforce is women
 - 44% of TherapeuticsMD's workforce comprises underrepresented minorities (race or ethnicity)



Governance

- Recently increased gender and racial diversity representation on the Company's Board of Directors
- Would meet Nasdaq's proposed diversity requirements of one woman and one under-represented minority/LGBTQ+ person on the board

