

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 4, 2019

TherapeuticsMD, Inc.

(Exact Name of Registrant as Specified in its Charter)

Nevada

(State or Other
Jurisdiction of Incorporation)

001-00100

(Commission File Number)

87-0233535

(IRS Employer
Identification No.)

6800 Broken Sound Parkway NW, Third Floor
Boca Raton, FL 33487

(Address of Principal Executive Office) (Zip Code)

Registrant's telephone number, including area code: (561) 961-1900

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230-405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01. Regulation FD Disclosure.

TherapeuticsMD, Inc. is furnishing as Exhibit 99.1 to this Current Report on Form 8-K an investor update which may be used, in whole or in part, and subject to modification, in future meetings with investors or analysts.

The information in this Current Report on Form 8-K (including the exhibit) is being furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor will any of such information or exhibits be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits*

<u>Exhibit Number</u>	<u>Description</u>
99.1	<u>TherapeuticsMD, Inc. presentation dated February 4, 2019.</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 4, 2019

THERAPEUTICSMD, INC.

By: /s/ Daniel A. Cartwright

Name: Daniel A. Cartwright

Title: Chief Financial Officer

Investor Update
February 4, 2019

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Forward-Looking Statements

This presentation by TherapeuticsMD, Inc. (referred to as “we” and “our”) may contain forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to our objectives, plans and strategies, as well as statements, other than historical facts, that address activities, events or developments that we intend, expect, project, believe or anticipate will or may occur in the future. These statements are often characterized by terminology such as “believe,” “hope,” “may,” “anticipate,” “should,” “intend,” “plan,” “will,” “expect,” “estimate,” “project,” “positioned,” “strategy” and similar expressions and are based on assumptions and assessments made in light of our managerial experience and perception of historical trends, current conditions, expected future developments and other factors we believe to be appropriate.

Forward-looking statements in this presentation are made as of the date of this presentation, and we undertake no duty to update or revise any such statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, many of which may be outside of our control. Important factors that could cause actual results, developments and business decisions to differ materially from forward-looking statements are described in the sections titled “Risk Factors” in our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, as well as our current reports on Form 8-K, and include the following: our ability to maintain or increase sales of our products; our ability to develop and commercialize IMVEXXY®, ANNOVERA™, BIJUVA™ and our hormone therapy drug candidates and obtain additional financing necessary therefor; whether we will be able to comply with the covenants and conditions under our term loan agreement; the potential of adverse side effects or other safety risks that could adversely affect the commercialization of our current or future approved products or preclude the approval of our future drug candidates; the length, cost and uncertain results of future clinical trials; the ability of our licensees to commercialize and distribute our product and product candidates; our reliance on third parties to conduct our manufacturing, research and development and clinical trials; the availability of reimbursement from government authorities and health insurance companies for our products; the impact of product liability lawsuits; the influence of extensive and costly government regulation; the volatility of the trading price of our common stock and the concentration of power in our stock ownership.

This non-promotional presentation is intended for investor audiences only.

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Strong IMVEXXY Launch

through January 31, 2019

IMVEXXY Launch Metrics

Total paid scripts dispensed to patients ¹ (since launch)	~86,000
Total paid scripts (January 1-31, 2019)	~23,500
Total patients (since launch)	~30,100
Total prescribers ² (since launch)	~8,100

Average weekly volume of TRx in January 2019 at ~5,340

The company anticipates providing next update in connection with 4Q18 earnings

¹ Total prescription data is based on IQVIA prescriber level data plus additional unique patients identified through utilization of our affordability program.

² Total Unique Prescribers that have sent a prescription to a pharmacy for at least 1 patient for IMVEXXY.

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Strong Patient Compliance

through January 31, 2019

Patient Compliance^{1,2}

Month Initial Prescription Filled	Average # Fills for those Patients	Maximum Allowable Fills Given the Month of Initial Fill
December 2018	1.9 Fills	2 Fills
November 2018	2.6 Fills	3 Fills
October 2018	3.1 Fills	4 Fills
September 2018	3.8 Fills	5 Fills
August 2018	4.9 Fills	6 Fills

Example of calculation: For patients who filled their initial prescription in November 2018, each of those patients averaged 2.6 fills from November 2018 through January 2019

Average fills for all patients through January 31, 2019 = 2.85

¹Average number of fills per patient is the average number of fills per patient grouped by their initial month on therapy.

²Total prescription data is based on IQVIA prescriber level data plus additional unique patients identified through utilization of our affordability program.

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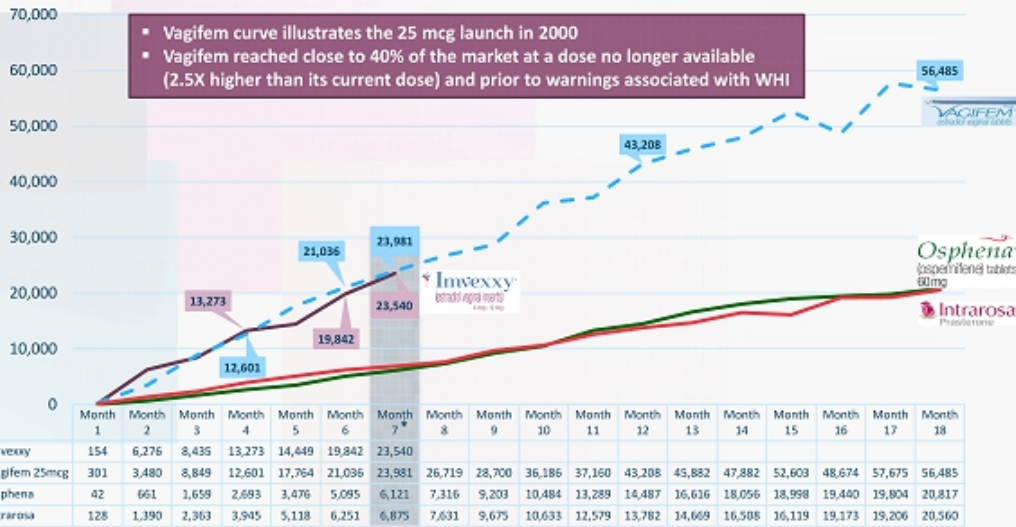
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Successful Launch Execution

Comparison to VVA Launches Since Year 2000

— Imvexxy — Vagifem 25mcg — Ospheña — Intrarosa

- Vagifem curve illustrates the 25 mcg launch in 2000
- Vagifem reached close to 40% of the market at a dose no longer available (2.5X higher than its current dose) and prior to warnings associated with WHI



*Month 7 for IMVEXXY is January 2019

References:

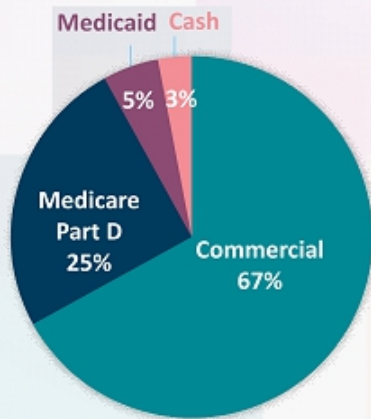
- Total prescription data is based on IQVIA prescriber level data plus additional unique patients identified through utilization of our affordability program.
- Ospheña and Intrarosa sourced is Symphony Health Integrated Database.
- Vagifem sourced from IQVIA National Prescriber Level Data.
- All trademarks are the property of their respective owners.

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IMVEXXY Commercial Payer Update

TRx Payer Breakdown of FDA-Approved VVA Products¹



Commercial Payer Update

- United Healthcare commercial contract signed

Top 10 Plans Account for ~73% of all Commercial Pharmacy Lives

Plan	Lives (M) ²	Status ³
CVS	29.0	
ESI	28.8	Adjudicating
United	14.2	Contract signed ⁴
Anthem	13.7	Adjudicating
Prime	12.3	Adjudicating
OptumRx	11.3	Adjudicating
Kaiser	8.7	
Aetna	7.4	
Cigna	7.4	Adjudicating
EnvisionRx	3.4	Adjudicating

Adjudication of claim by payer: IMVEXXY is on payer formulary as covered product and is being submitted to insurance company for payment by payer to pharmacy.

¹IMS Data April 2018

²Plan numbers as of January 2019

³MMIT February 2019 and Account Insights

⁴Contract signed, adjudication expect in Q1, 19

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IMVEXXY Medicare Part D Payer Update

United and Kaiser Medicare Part D are Now Adjudicating (Paying)

Medicare Part D Update

- United Healthcare and Kaiser Medicare Part D are now adjudicating
- United Healthcare is the largest Medicare Part D payer
- Bids submitted for other Medicare Part D plans

Top 6 Plans Account for ~75% of all Medicare Part D Pharmacy Lives

Plan	Lives ¹ (M)	Status ²
United	8.6	Adjudicating
Humana	7.7	
CVS Caremark	6.0	
Wellcare with Aetna lives	4.6	
Express Scripts/ Cigna	3.5	
Kaiser	1.5	Adjudicating Maintenance pack

¹Plan numbers as of January 2019
²MMIT February 2019 and Account Insights