Therapeutics MD^{*}

FOR IMMEDIATE RELEASE

TherapeuticsMD Announces Presentations at The North American Menopause Society 2015 Annual Meeting

- Oral Presentation to Summarize Women's Views on Vulvar and Vaginal Atrophy -

BOCA RATON, Fla., September 9, 2015 – TherapeuticsMD, Inc. (NYSE MKT: TXMD), an innovative women's healthcare company, today announced that presentations related to its development stage product candidates will be made at The North American Menopause Society (NAMS) 2015 Annual Meeting taking place in Las Vegas on September 30-October 3.

Sheryl A. Kingsberg, PhD, Chief of the Division of Behavioral Medicine Department of OB/GYN at University Hospitals Case Medical Center in Cleveland, will make an oral presentation titled "Women's Attitudes and Behaviors towards Vulvar and Vaginal Atrophy (VVA)" on Thursday, October 1 at 4:45 p.m. PDT.

TherapeuticsMD is currently developing TX-004HR (estradiol in VagiCapTM), an applicator-free vaginal estradiol product candidate for the treatment of moderate to severe pain during sexual intercourse (dyspareunia), a symptom of VVA due to menopause. TX-004HR is being evaluated in a fully-enrolled phase 3 clinical trial, known as the REJOICE Trial. TherapeuticsMD currently anticipates that the topline results from the Rejoice Trial will be reported during the fourth quarter of 2015.

In addition, two scientific posters related to TherapeuticsMD preclinical transdermal progesterone program will be presented at a session on Thursday, October 1 at 6:00 p.m. PDT.

About TherapeuticsMD, Inc.

TherapeuticsMD, Inc. is an innovative healthcare company focused on developing and commercializing products exclusively for women. With its patented SYMBODATM technology, TherapeuticsMD is developing advanced hormone therapy pharmaceutical products to enable delivery of bio-identical hormones through a variety of dosage forms and administration routes. The company's clinical development pipeline includes two phase 3 products. The company also manufactures and distributes branded and generic prescription prenatal vitamins as well as over-the-counter vitamins under vitaMedMD[®] and BocaGreenMD[®] brands. More information is available at the following websites: www.therapeuticsmd.com, www.vitamedmd.com, www.vitamedmdrx.com, and www.bocagreenmd.com.

This press release by TherapeuticsMD, Inc. may contain forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to TherapeuticsMD's objectives, plans and strategies as well as statements, other than historical facts, that address activities, events or developments that the company intends, expects, projects, believes or anticipates will or may occur in the future. These statements are often characterized by terminology such as "believes," "hopes," "may," "anticipates," "should," "intends," "plans," "will," "expects," "estimates," "projects," "positioned," "strategy" and similar expressions and are based on assumptions and assessments made in light of management's experience and perception of historical trends, current conditions, expected future developments and other factors believed to be appropriate. Forward-looking statements in this press release are made as of the date of this press release, and the company undertakes no duty to update or revise any such statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, many of which are outside of the company's control. Important factors that could cause actual results, developments and business decisions to differ materially from forward-looking statements are described in the sections titled "Risk Factors" in the company's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and

Quarterly Reports on Form 10-Q, as well as reports on Form 8-K, and include the following: the company's ability to maintain or increase sales of its products; the company's ability to develop and commercialize its hormone therapy drug candidates and obtain additional financing necessary therefor; the length, cost and uncertain results of the company's clinical trials; the potential of adverse side effects or other safety risks that could preclude the approval of the company's hormone therapy drug candidates; the company's reliance on third parties to conduct its clinical trials, research and development and manufacturing; the availability of reimbursement from government authorities and health insurance companies for the company's products; the impact of product liability lawsuits; the influence of extensive and costly government regulation; the volatility of the trading price of the company's common stock and the concentration of power in its stock ownership. PDF copies of the company's historical press releases and financial tables can be viewed and downloaded at its website: www.therapeuticsmd.com/pressreleases.aspx.

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