

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 31, 2017

TherapeuticsMD, Inc.

(Exact Name of Registrant as Specified in its Charter)

Nevada

(State or Other
Jurisdiction of Incorporation)

001-00100

(Commission File Number)

87-0233535

(IRS Employer
Identification No.)

6800 Broken Sound Parkway NW, Third Floor
Boca Raton, FL 33487

(Address of Principal Executive Office) (Zip Code)

Registrant's telephone number, including area code: (561) 961-1900

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.

TherapeuticsMD, Inc. is furnishing as Exhibit 99.1 to this Current Report on Form 8-K an investor presentation which will be used, in whole or in part, and subject to modification, on June 1, 2017 and at subsequent meetings with investors or analysts.

The information in this Current Report on Form 8-K (including the exhibit) is being furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor will any of such information or exhibits be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits.*

| <u>Exhibit Number</u> | <u>Description</u> |
|---------------------------|--|
| 99.1 | TherapeuticsMD, Inc. presentation dated June 2017. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 31, 2017

THERAPEUTICSMD, INC.

By: /s/ Daniel A. Cartwright
Name: Daniel A. Cartwright
Title: Chief Financial Officer

EXHIBIT INDEX

Exhibit
Number

Description

99.1 [TherapeuticsMD, Inc. presentation dated June 2017.](#)

TXMD Overview

June 2017

TherapeuticsMD®

For Her. For Life.

TherapeuticsMD.com

THER-0086 6/17



Forward-Looking Statements

This presentation by TherapeuticsMD, Inc. (referred to as “we” and “our”) may contain forward-looking statements. Forward-looking statements may include, but are not limited to, statements relating to our objectives, plans and strategies, as well as statements, other than historical facts, that address activities, events or developments that we intend, expect, project, believe or anticipate will or may occur in the future. These statements are often characterized by terminology such as “believe,” “hope,” “may,” “anticipate,” “should,” “intend,” “plan,” “will,” “expect,” “estimate,” “project,” “positioned,” “strategy” and similar expressions and are based on assumptions and assessments made in light of our managerial experience and perception of historical trends, current conditions, expected future developments and other factors we believe to be appropriate.

Forward-looking statements in this presentation are made as of the date of this presentation, and we undertake no duty to update or revise any such statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, many of which are outside of our control. Important factors that could cause actual results, developments and business decisions to differ materially from forward-looking statements are described in the sections titled “Risk Factors” in our filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, as well as Current Reports on Form 8-K, and include the following: our ability to resolve the deficiencies identified by the FDA in our new drug application for our TX-004HR product candidate and the time frame associated with such resolution; whether the FDA will agree with our proposal to resubmit an amended NDA for our TX-004HR product candidate; whether we will be able to prepare an amended NDA for our TX-004HR product candidate and, if prepared, whether the FDA will accept and approve the NDA; our ability to maintain or increase sales of our products; our ability to develop, protect and defend our intellectual property; our ability to develop and commercialize our hormone therapy drug candidates and obtain additional financing necessary therefor; whether we will be able to prepare an NDA for our TX-001HR product candidate and, if prepared, whether the FDA will accept and approve the NDA; the length, cost and uncertain results of our clinical trials; the potential of adverse side effects or other safety risks that could preclude the approval of our hormone therapy drug candidates; our reliance on third parties to conduct our clinical trials, research and development and manufacturing; the availability of reimbursement from government authorities and health insurance companies for our products; the impact of product liability and other lawsuits; the influence of extensive and costly government regulation; the volatility of the trading price of our common stock and the concentration of power in our stock ownership.

TX-004HR, TX-001HR, TX-005HR, and TX-006HR are investigational drugs and are not approved by the FDA. This non-promotional presentation is intended for investor audiences only.

*PDF copies of press releases and financial tables can be viewed and downloaded at our website:
www.therapeuticsmd.com/pressreleases.aspx.*

TherapeuticsMD®
For Her. For Life.

TherapeuticsMD® (TXMD)

Innovative women's health company exclusively focused on developing and commercializing products for women throughout their life cycles



Drug candidate portfolio is built on **SYMBODA™** technology for the solubilization of bio-identical female hormones

TherapeuticsMD®
For Her. For Life.

Two Late Stage Women's Health Assets With Large Total Addressable Market Opportunities

TX-004HR



Moderate to severe dyspareunia, a symptom of VVA, due to menopause

VVA due to Menopause

Bio-Identical 17 β -Estradiol

Vaginal softgel capsule

Easy to use, negligible systemic exposure, designed to support long-term use

32 million women^{1,2}

>\$20B⁵

Received Complete Response Letter
May 5, 2017

TX-001HR



Moderate to severe hot flashes due to menopause

Menopause

Bio-Identical 17 β -Estradiol +
Bio-Identical Progesterone

Oral softgel capsule

Potential first and only bio-identical
FDA-approved combination product

36 million women³

>\$25B^{4,5}

Positive Phase 3 topline data
NDA submission expected 3Q17

Proposed Indication

Condition Description

Active Ingredients

Form

Key Value Proposition

Affected US Population

US TAM Opportunity

Status

1) The North American Menopause Society. Management of symptomatic vulvovaginal atrophy: 2013 position statement of The North American Menopause Society. *Menopause*. 2013;20(9):888-902.

2) Gass ML, Cochrane BB, Larson JC, et al. Patterns and predictors of sexual activity among women in the hormone therapy trials of the Women's Health Initiative. *Menopause*. 2011;18(11):1160-1171.

3) Derived from U.S. Census data

4) Based on pre-WHI annual scripts of FDA-approved HT products

5) Based on market pricing of current FDA-approved HT products

TherapeuticsMD[®]

For Her. For Life.

Seasoned Management Team with a Proven Track Record of Commercial Execution



Tommy Thompson
Chairman of the Board

- Former U.S. Secretary of Health and Human Services (2001-2005)
- Holds multiple board memberships, including Centene and United Therapeutics
- 40-year public health career



Angus Russell
Board Member

- Former Chief Executive Officer and Chief Financial Officer of Shire PLC
- Former Vice President of Corporate Finance at AstraZeneca
- Holds multiple board memberships, including Chairman of Revance Therapeutics



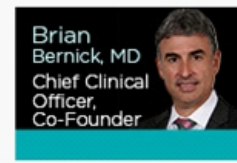
J. Martin Carroll
Board Member

- Former President and Chief Executive Officer of Boehringer Ingelheim (U.S.)
- Former EVP of Customer Marketing and Sales of U.S. Human Health at Merck
- Holds multiple board memberships, including Catalent



Robert Finizio
CEO, Co-Founder, and Director

- Co-founded vitaMedMD in 2008
- Co-founded CareFusion (Sold to Cardinal Health in 2006)
- 22 years of experience in early stage healthcare company development



Brian Bernick, MD
Chief Clinical Officer, Co-Founder

- Co-founded vitaMedMD in 2008
- 25 years of experience in healthcare/women's health
- Past OBGYN Department Chair - Boca Raton Regional Hospital
- Past ACOG Committee Member
- OBGYN - trained University of Pennsylvania



Sebastian Mirkin, M.D.
Chief Medical Officer

- Former Clinical Lead of Women's Health at Pfizer
- 15+ years of experience developing women's health products
- Reproductive endocrinologist & infertility specialist



John Milligan
President

- Co-founded CareFusion
- Held executive sales and operation management positions at McKesson, Cardinal and Omnicell
- 20+ years of operations experience



Dan Cartwright
Chief Financial Officer

- Former CFO of American Wireless, Telegeography, and WEB Corp
- Participated in American Wireless/Arush Entertainment merger
- Former KPMG and PricewaterhouseCoopers accountant



Julia Amadio
Chief Product Officer

- 25+ years of women's health pharmaceutical experience
- Product development leader for J&J, Wyeth, Aventis, and others
- Worked on development of Prempro®, Premphase®, and Estalis®



Jason Spitz
VP, Marketing

- 25+ years of pharmaceutical marketing, sales, and operations experience
- Led commercialization of anti-estrogens/estradiol, breast cancer, and ovarian cancer drugs



Dawn Halkuff
Chief Commercial Officer


- 20+ years of commercial and marketing experience
- SVP of the Pfizer Consumer Healthcare Wellness Organization
- Commercial lead for sales and marketing of the Pfizer Women's Health Division
- Head of Global Innovation at Weight Watchers International



Yulii Bogatyrenko
Executive VP, Corporate Development

- 20+ years of experience in biopharma and consumer businesses
- SVP of BD at Paratek Pharmaceuticals
- VP and GM at Teva Pharmaceuticals
- Senior women's health positions at Bayer and Pfizer

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TX-004HR
Vulvar and
Vaginal Atrophy (VVA)
Program

■ ■ ■ ■

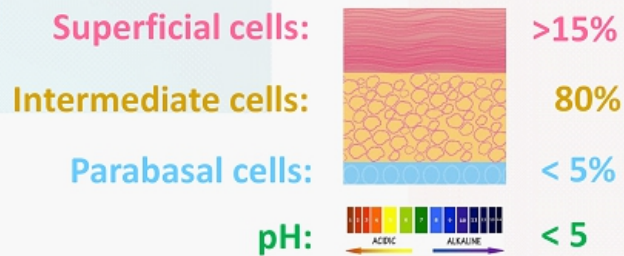
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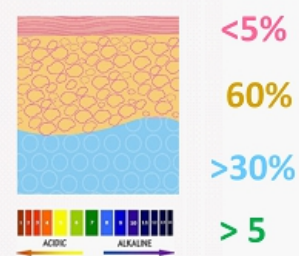
Vulvar and Vaginal Atrophy (VVA)

- **Chronic** and **progressive** condition characterized by thinning of vaginal tissue from decreased estrogen levels
- Diagnosed in approximately 50% of postmenopausal women¹
- Primary symptom = dyspareunia (painful intercourse)
- Secondary symptoms include: vaginal dryness, itching, irritation, bleeding with sexual activity, dysuria, urgency, frequency, recurrent UTIs, and incontinence
- Current treatments include: prescription creams, tablets, and rings in addition to over-the-counter lubricants

Healthy Vaginal Tissue

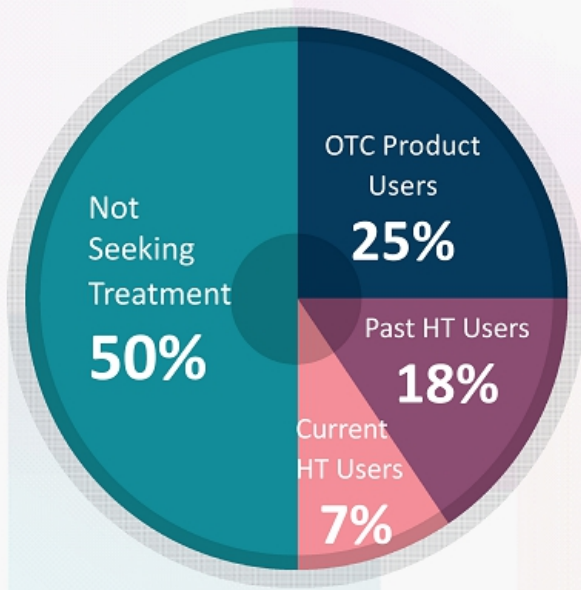


Atrophic Vaginal Tissue



1) Kingsberg, Sheryl A., et al. "Vulvar and Vaginal Atrophy in Postmenopausal Women: Findings from the REVIVE (REal Women's Views of Treatment Options for Menopausal Vaginal ChangEs) Survey." International Society for Sexual Medicine 2013, no. 10, 1790-1799.

Current US VVA Market Overview



>\$20B Branded Total US Market Opportunity⁵

32M Women with VVA Symptoms^{1,2}

~50%, or ~16M seek treatment for VVA⁴













- **Only 7%, or ~2.3M women**, are currently being treated today with Rx hormone therapy (HT)³
 - Long-term safety concerns⁶
 - Efficacy⁶
 - Messiness⁶
 - Need for applicator⁶
- **18%, or ~5.7M women**, are **past HT users** and were unsatisfied/unsuccessful with past treatments⁴
- **25%, or ~8M women**, are **users of OTC products*** such as lubricants that do not treat the underlying pathological cause of VVA nor halt or reverse symptoms⁴

~50%, or ~16M women do not seek treatment for VVA⁴

- Lack of awareness that VVA is a treatable condition
- Estrogen exposure concerns

1) The North American Menopause Society. Management of symptomatic vulvovaginal atrophy: 2013 position statement of The North American Menopause Society. *Menopause*. 2013;20(9):888–902.
2) Gass ML, Cochrane BB, Larson JC, et al. Patterns and predictors of sexual activity among women in the hormone therapy trials of the Women's Health Initiative. *Menopause*. 2011;18(11):1160–1171.
3) IMS Health Plan Claims (April 2008–Mar 2011).
4) TherapeuticsMD "EMPOWER" Survey, 2016
5) Based on current FDA-approved market pricing
6) Wysocki, S et al, Management of Vaginal Atrophy: Implications from the REVIVE Survey. *Clinical Medicine Insights: Reproductive Health* 2014;8:23-30 doi:10.4137/CMRH.S1449
* Not treated with an FDA approved Rx product. OTC products do not effectively treat the underlying pathological causes of VVA and therefore do not halt or reverse the progression of this condition.

Current FDA-Approved VVA Products

| | Estrace Cream® | Premarin Cream® | Vagifem® | Estring® | Osphena® | Intrarosa® |
|-------------------------------------|---|---|---|--|---|---|
| Products |  |  |  |  |  |  |
| |  |  |  |  |  |  |
| FDA Approval | 1984 | 1978 | 1999 | 1996 | 2013 | 2016 |
| TRx Dollars 2016¹ | \$511,035,880 | \$505,351,340 | \$502,715,665 ^a | \$105,040,703 | \$72,755,311 | Approved 11/2016 |
| Method of Admin | Vaginal Cream | Vaginal Cream | Vaginal Tablet | Ring | Oral Tablet | Vaginal Insert |
| Application | Reusable Vaginal Applicator | Reusable Vaginal Applicator | Vaginal Applicator | 90-day Ring | Oral Daily SERM | Vaginal Applicator |
| Active Ingredient | 100 mcg Estradiol | 625 mcg/g Conjugated Equine Estrogens | 10 mcg Estradiol | 2,000 mcg Estradiol | 60,000 mcg Ospemifene | 6,500 mcg Prasterone |
| Average Maintenance Dose | 100 mcg 2x/week | 312.5 mcg 2x/week | 10 mcg 2x/week | 7.5 mcg daily | 60,000 mcg daily | 6,500 mcg daily |
| Onset of Action* Dyspareunia | Approval Without Dyspareunia and Dryness Data | Week 4+ | Week 8 | Approval Without Dyspareunia and Dryness Data | Week 12 | Week 6 |
| Onset of Action* Dryness | | Not Demonstrated | | | Approval Without Dryness Data | Week 12 |

Based on Product Prescribing Information
Not Head-to-Head Comparative Studies

*Onset of Action = First efficacy observation

1. Symphony Health Solutions PHAST Data powered by IDV; Annual 2016
a. 2016 Vagifem and Yuvaferm (authorized generic of Vagifem)
Vagifem [package label] <http://www.novo-pi.com/vagifem.pdf>
Premarin Vaginal Cream [package label] <http://labeling.pfizer.com/showlabeling.aspx?id=132>
Estrace Vaginal Cream [package label] http://pi.actavis.com/data_stream.asp?product_group=1880&p=pi&language=E
Osphena [package label] http://www.accessdata.fda.gov/drugsatfda_docs/label/2013/203505s000lbl.pdf
Intrarosa [package label] http://www.accessdata.fda.gov/drugsatfda_docs/label/2016/208470s000lbl.pdf
All trademarks are the property of their respective owners

Compliance and Fills Per Year Drives Top-Line Revenue

Current VVA Market

Vaginal Creams:

**Average:
1.5 Fills Per Year²**



Estrace



Premarin

Reasons Women Stop

Messiness¹

Reusable Applicator¹

Long-term Safety¹

Dose Preparation by User Required³

Vaginal Tablets:

**Average:
3.5 Fills Per Year²**



Vagifem

Reasons Women Stop

Efficacy¹

Applicator¹

Long-term Safety¹

Systemic Absorption¹

| Product | TRx Dollars ⁴ | Patient Count ⁵ | Patient Share ⁵ |
|-----------------|--------------------------|----------------------------|----------------------------|
| Estrace | \$511,035,880 | 868,052 | 39% |
| Premarin | \$505,351,340 | 750,185 | 34% |
| Vagifem/Yuvafem | \$502,715,665 | 433,187 | 20% |

- Higher average fills per year enable Vagifem/Yuvafem to generate equal revenue as Premarin and Estrace with significantly less patients on therapy

1) Wysocki, S et al, Management of Vaginal Atrophy: Implications from the REVIVE Survey. *Clinical Medicine Insights: Reproductive Health* 2014;8:23-30 doi:10.4137/CMRH.S14498
 2) Total Rx/Patient Count
 3) The North American Menopause Society. Management of symptomatic vulvovaginal atrophy: 2013 position statement of The North American Menopause Society. *Menopause*. 2013;20(9):888-902.
 4) Symphony Health Solutions PHAST Data powered by IDV; Annual 2016
 5) IMS SDI's Total Patient Tracker; Annual 2016

TX-004HR: Product Candidate Profile



- First vaginal estrogen (4 mcg and 10 mcg) with negligible systemic exposure
- Strong efficacy data on both dyspareunia and vaginal dryness with a 2-week onset of action
- Small, digitally inserted, rapidly dissolving softgel capsule without the need for an applicator
- Fraction of the dose (4 mcg, 10 mcg and 25 mcg) of many existing products (Premarin and Estrace)
- No patient education required for dose preparation or applicators
- Mechanism of action and dosing that is familiar and comfortable
- Proposed dose packaging to optimize compliance and convenience
- Strong patent estate with patent expirations starting 2032

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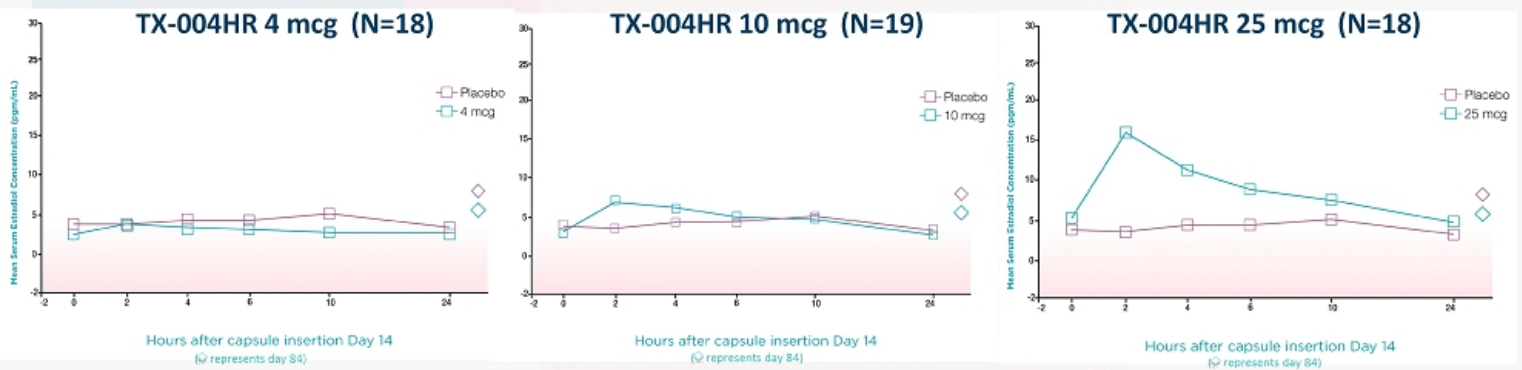
Co-Primary and Key Secondary Efficacy Endpoints



| | 4 mcg | 10 mcg | 25 mcg |
|-----------------------------|---------|---------|---------|
| Superficial Cells | <0.0001 | <0.0001 | <0.0001 |
| Parabasal Cells | <0.0001 | <0.0001 | <0.0001 |
| Vaginal pH | <0.0001 | <0.0001 | <0.0001 |
| Severity of Dyspareunia | 0.0149 | <0.0001 | <0.0001 |
| Severity of Vaginal Dryness | 0.0014 | <0.0001 | <0.0001 |

MMRM P-value vs placebo LS = Least Squares

Arithmetic Mean Estradiol Serum Concentrations – Unadjusted



| | AUC ₀₋₂₄ (pg.h/mL) | C _{avg(0-24)} (pg/mL) | | AUC ₀₋₂₄ (pg.h/mL) | C _{avg(0-24)} (pg/mL) | | AUC ₀₋₂₄ (pg.h/mL) | C _{avg(0-24)} (pg/mL) |
|----------------------|----------------------------------|-----------------------------------|----------------------|----------------------------------|-----------------------------------|-----------------------|----------------------------------|-----------------------------------|
| 4 mcg | 87.22 (42.77) | 3.634 (1.78) | 10 mcg | 110.14 (54.57) | 4.58 (2.27) | 25 mcg | 171.56 (80.13) | 7.14 (3.33) |
| Placebo (PI) | 104.16 (66.38) | 4.34 (2.76) | Placebo (PI) | 104.16 (66.38) | 4.34 (2.76) | Placebo (PI) | 104.16 (66.38) | 4.34 (2.76) |
| P-value vs PI | 0.3829 | 0.3829 | P-value vs PI | 0.7724 | 0.7724 | P-value vs. PI | 0.0108 | 0.0108 |

TX-004HR New Drug Application (NDA) Background

- **Type of Filing**
 - 505(b)(2)
 - Ability to reference non-clinical and clinical safety data for estrogen available in medical literature
- **FDA Guidance**
 - 12-week study required for estrogen alone products
 - “We recommend that studies be randomized, double-blinded and of 12-week duration”¹
 - Lowest effective doses and exposures are prioritized
 - “Sponsors are encouraged to investigate dosing schedules and drug delivery systems that can achieve efficacy with lowest possible exposures”¹
- **Established Precedent – Recent Estrogen Alone FDA Approvals**
 - Numerous estrogen alone products have been approved with 12-week endometrial safety data
 - Divigel, Evamist, Elestrin

TX-004HR has the lowest estrogen dose ever tested in an FDA-approved clinical trial

1. 2003 FDA Draft Guidance for Industry Estrogen and Estrogen/Progestin Drug Products to Treat Vasomotor Symptoms and Vulvar and Vaginal Atrophy Symptoms – Recommendations for Clinical Evaluation
<http://www.fda.gov/ucm/groups/fdagov-public/@fdagov-drugs-gen/documents/document/ucm071643.pdf>

TX-004HR Complete Response Letter (CRL)

- NDA for TX-004HR received a CRL on May 5, 2017
- There was **one approvability issue** identified by the FDA:
 - Lack of long-term endometrial safety data beyond the 12 weeks studied in the Rejoice Trial
 - *No cases of endometrial hyperplasia were observed in the Rejoice Trial at the end of week 12 for all doses studied and included in the NDA*
- There were **no approvability issues** identified by the FDA related to:
 - Clinical efficacy studied in the Rejoice Trial
 - Chemistry, Manufacturing, and Controls (CMC)

Potential CRL Resolution Pathways

- Type A Meeting set with the FDA - **June 14, 2017**
 - TXMD Proposal:
 - Resubmit NDA for immediate approval of TX-004HR 4 mcg and 10 mcg doses
 - Adopt labeling consistent with 2005 Labeling Guidance, including current boxed warning, and notation that the product has not been studied for longer than 12 weeks
 - Commit to conduct a post-marketing study of TX-004HR 4 mcg and 10 mcg doses to further assess long-term (12-month) endometrial and general safety
 - Discontinue pursuit of approval of TX-004HR 25 mcg dose at this time
- Receipt of Type A Meeting minutes from the FDA generally within 30 days post-meeting

Resubmission Pathway

- Resubmit amended NDA
 - Establish new target action date
- If Class 1 Resubmission, approval decision within 60 days
- Late 3Q17/Early 4Q17 approval (if successful)

Dispute Resolution Pathway

- File Dispute Resolution package
- Dispute Resolution general timeline
 - DBRUP* – 30 days, if not approved then;
 - ODE III* – 30 days, if not approved then;
 - OND* – 30 days, if not approved then;
 - FDA Commissioner – 30 days
- Late 4Q17/Early 1Q18 approval (if successful)

*Division of Bone, Reproductive, and Urologic Products

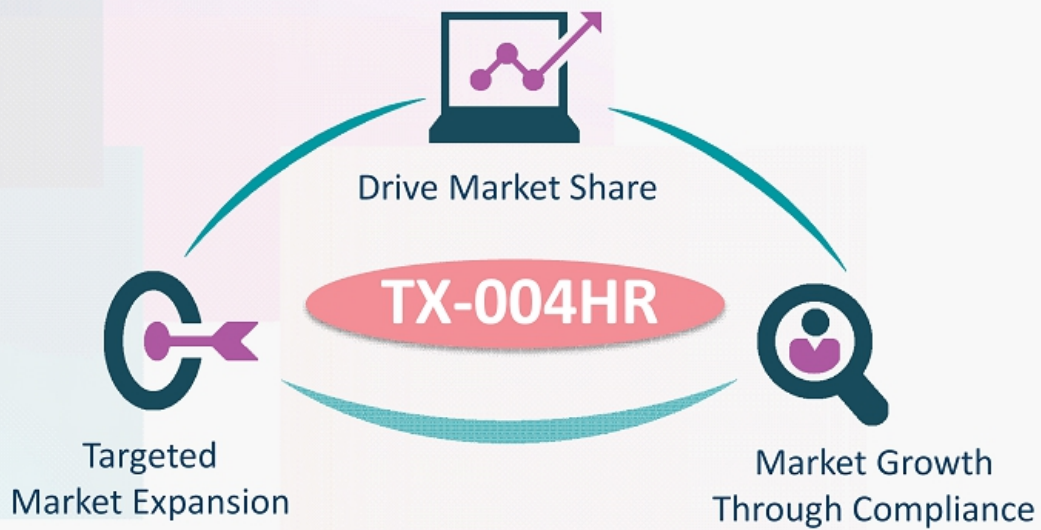
*Office of Drug Evaluation III

*Office of New Drugs

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Focus on Three Main Fundamental Levers to Drive TX-004HR Launch, If Approved



Aligned Healthcare Providers (HCPs) and Patient Strategies Drive Fundamental Levers of Growth

Drive Market Share

Differentiate TX-004HR as new treatment option that redefines relief



Targeted Market Expansion

Elevate importance of VVA by demonstrating true impact of disease



Market Growth Through Compliance



Build a differentiated national care model for successful diagnosis, treatment, and management of symptoms of VVA caused by menopause

Commercial Execution

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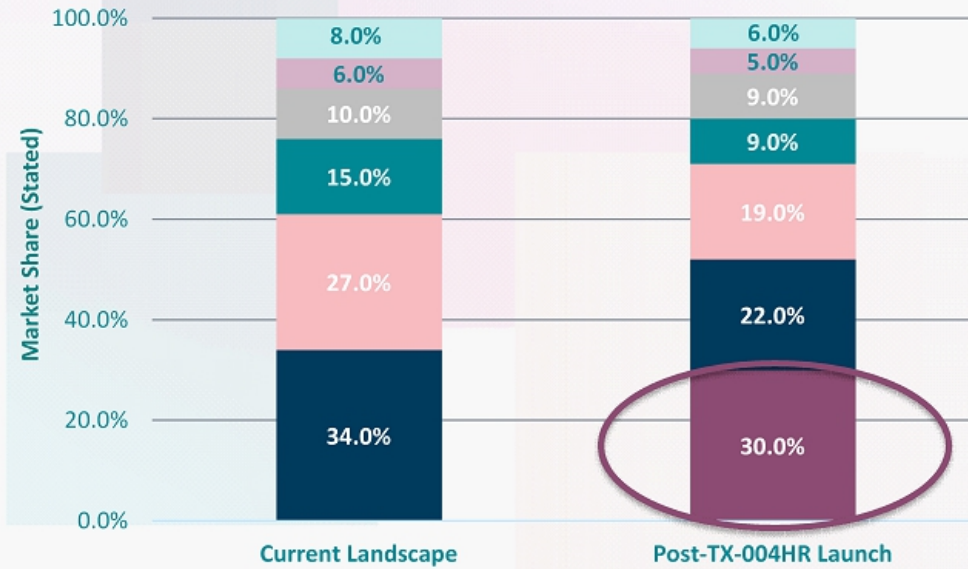
Efficacy, Safety, and Positive User Experience Redefines Relief

| | Perceived Shortcomings | TX-004HR Solution | | |
|-----------------------------|--|---|-------------------|-------------------|
| Efficacy | <ul style="list-style-type: none"> ▪ 1 in 4 women achieve limited relief¹ ▪ Delayed onset of efficacy¹ | <ul style="list-style-type: none"> ▪ Early efficacy observed at week 2 ▪ Efficacy for vaginal dryness | | |
| Safety/ Side Effects | <ul style="list-style-type: none"> ▪ Hormone exposure concerns¹ ▪ Messiness¹ | <ul style="list-style-type: none"> ▪ Negligible systemic exposure ▪ No messiness | | |
| Convenience | <ul style="list-style-type: none"> ▪ Products difficult to use¹ ▪ Inadequate instructions on use¹ | <ul style="list-style-type: none"> ▪ No applicator; any time of day use ▪ Simple dose pack; easy instructions | | |
| Patients Choose TX-004HR | Rejoice Trial Survey Results | 4 mcg (N=119) | 10 mcg (N=113) | 25 mcg (N=128) |
| | TX-004HR preferred over previously used VVA therapies | 73.9% | 67.3% | 74.2% |

¹ Wysocki, S et al, Management of Vaginal Atrophy: Implications from the REVIVE Survey. *Clinical Medicine Insights: Reproductive Health* 2014;8 23-30 doi:10.4137/CMRH.S14498
REJOICE Trial Results

HCPs Estimate Giving TX-004HR 30% Market Share

HCP Stated Preference Share
(Adjusted Percent of Prescriptions, n = 400 HCPs)



- Large share gains from 3 largest competitors
- Set attainable 3-5 year company launch goals

■ TX-004HR ■ Premarin Cream ■ Estrace Cream ■ Vagifem ■ Ospheha ■ Estring ■ Other

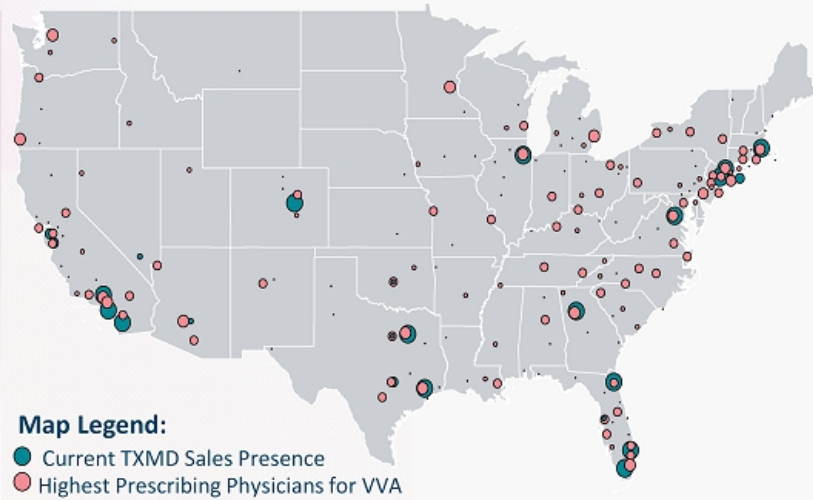
TXMD Positioning Study: Preference Share pre and post TX-004HR launch
N=400

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Foundation Already Built for a Strong Launch

TXMD Sales Force Currently in OB/GYN Offices

- 40% overlap with current prenatal vitamins business
- Currently calling on VVA targets with disease awareness campaign
- Planned sales force of 100 in place prior to launch
- Partnership with inVentiv, leading contract sales organization
- Operational and analytic systems



Opportunity to Further Increase Compliance with Focus on Patient Journey Drop Off Points



Cost Concerns
(32%)



Product Risk Concerns
(31%)



Correct Utilization
(56%)



National Care Model

Patient Care

- Financial
- Condition and product education
- Follow on communications



Proven Results in Prenatal Business

- 70% of patients utilize services

Compliance in Prenatal Business

- 8 months vs category average of 2 months



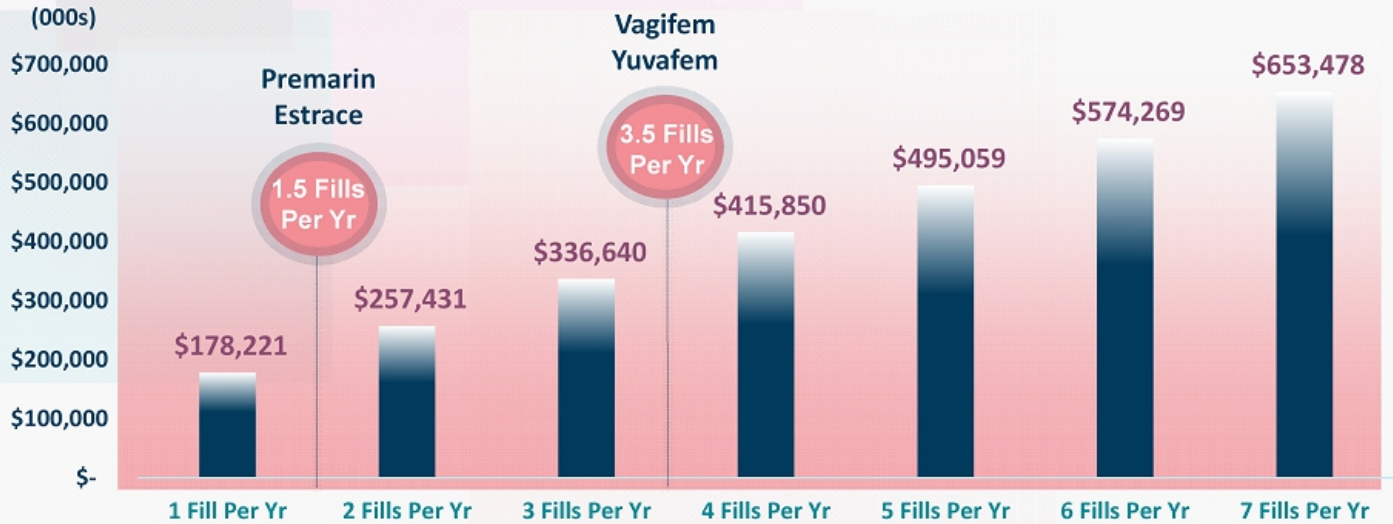
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Increased Compliance and Fills Per Year Drives TX-004HR Net Revenue at Year 5 of Launch

| Year 5 Assumptions | |
|---------------------------------------|-----------|
| Total VVA Patients on HT ¹ | 2,218,252 |
| TX-004HR Market Share | 30% |
| TX-004HR Patients | 665,000 |
| WAC of Loading Dose | \$ 382.86 |
| WAC of Maintenance Dose | \$ 170.16 |
| Average Rebate per Rx | 30% |

Zero market growth

Parity pricing - Vagifem
Zero price increases



1) IMS SDI's Total Patient Tracker; Annual 2016

Payers are Continuing to Provide Choice

80% of Payers Prefer 2+ Products

| VVA Category | | Estrace Cream | Estring | Osphena | Premarin Cream | Vagifem |
|--|------------|---------------|--------------|--------------|----------------|--------------|
| Payers | Lives | Univ. Status | Univ. Status | Univ. Status | Univ. Status | Univ. Status |
| Express Scripts PBM | 28,411,137 | Preferred | Covered | Covered | Preferred | Preferred |
| CVS Caremark RX | 25,490,409 | Preferred | Covered | Preferred | Preferred | Preferred |
| UnitedHealth Group, Inc. | 15,606,808 | Covered | Preferred | Covered | Covered | Preferred |
| Anthem, Inc. | 14,307,637 | Preferred | Preferred | Covered | Preferred | Covered |
| OptumRx | 9,508,973 | Covered | Covered | Covered | Preferred | Covered |
| Aetna, Inc. | 9,265,194 | Covered | Covered | Covered | Preferred | Covered |
| Department of Defense - TRICARE | 7,004,961 | Preferred | Preferred | Preferred | Preferred | Preferred |
| Kaiser Foundation Health Plans, Inc. | 6,610,331 | Preferred | Preferred | Not Covered | Preferred | Not Covered |
| CIGNA Health Plans, Inc. | 6,375,734 | Covered | Preferred | Covered | Preferred | Covered |
| Blue Cross Blue Shield Association Corporati | 5,442,846 | Preferred | Covered | Covered | Preferred | Preferred |
| Health Care Service Corporation | 5,135,711 | Preferred | Covered | Covered | Covered | Preferred |
| Department of Veterans Affairs (VHA) | 4,803,313 | Covered | Covered | Covered | Preferred | Covered |
| Humana, Inc. | 2,325,564 | Covered | Covered | Not Covered | Covered | Covered |
| Blue Cross Blue Shield of Michigan | 2,317,410 | Covered | Preferred | Covered | Preferred | Preferred |
| Indian Health Service (IHS) | 2,201,309 | Covered | Covered | Covered | Preferred | Covered |
| Blue Shield of California | 1,894,377 | Preferred | Preferred | Covered | Preferred | Preferred |
| Prime Therapeutics | 1,885,924 | Preferred | Covered | Covered | Covered | Preferred |
| Blue Cross and Blue Shield of Florida, Inc. | 1,861,938 | Covered | Covered | Covered | Preferred | Preferred |
| Highmark, Inc. | 1,781,021 | Covered | Preferred | Covered | Preferred | Covered |
| CareFirst, Inc. | 1,530,652 | Preferred | Covered | Preferred | Preferred | Preferred |

MMIT Data January 2017

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For Her. For Life.

A photograph of two women, one Black and one white, smiling and taking a selfie together in a grassy field. The woman on the left is holding a smartphone. The background is a bright, sunny outdoor setting with green grass and a blue sky. The image is overlaid with a decorative pattern of overlapping squares and hexagons in shades of purple, pink, and blue.

TX-001HR

Combination

Estrogen + Progesterone
(E+P) Program

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Menopause Overview

- **Menopause represents the natural life-stage transition when women stop having periods as the production of Estrogen (E) and Progesterone (P) decreases**
 - Average age of menopause 51 years¹
 - Women may spend, on average, more than one-third of their lives in a hypoestrogenic state
- **May result in physical and emotional symptoms¹**
 - Symptoms include vasomotor symptoms (hot flashes, night sweats), mood changes and vaginal dryness
 - Prolonged lack of estrogen can affect the bones, cardiovascular system, and increases risks for osteoporosis
- **Long history of Estrogen (E) and Progesterone (P) use**
 - Estrogen and progesterone have been used for over 50 years as treatment
 - Estrogen to reduce symptoms and other long-term conditions
 - Progesterone to prevent thickening of the uterine wall²
 - Increased risk for endometrial hyperplasia/endometrial cancer if estrogen unopposed²

1) National Institutes of Health, National Institute on Aging, <https://www.nia.nih.gov/health/publication/menopause>, last accessed November 3, 2015.

2) International Journal on Women's Health, <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3897322/>

TX-001HR Product Development Rationale

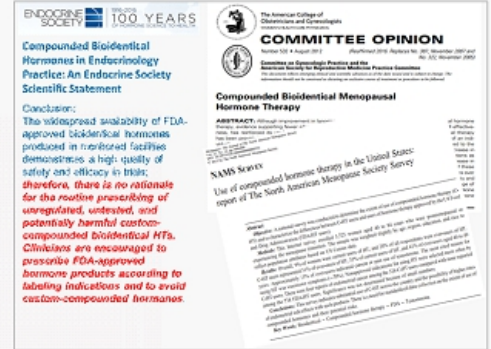
- **2002 Women's Health Initiative (WHI) study showed that *synthetic* hormones increased the risk of breast cancer, stroke, heart attack and blood clots** (all FDA-approved combination hormonal products contain a synthetic Progestin and not a bio-identical Progesterone)
- **Post WHI, women and healthcare providers shifted to Bio-Identical Hormone Therapy (BHRT) containing bio-identical estradiol and bio-identical progesterone as an alternative despite being *unapproved* drugs that are *not covered by insurance***
 - 90M+ scripts of synthetic hormone therapy prescribed annually before 2002, declining to ~10M in 2015¹
 - Today, patients have the choice between three second best therapies:
 - FDA-approved, **synthetic** combination hormones
 - FDA-approved, **separate** bio-identical hormone products
 - Unapproved, **compounded** bio-identical hormones that have not been proven safe and effective, or covered by insurance
- **Compounding filled the need for BHRT**
 - 30M scripts (3M women) of Compounded Bio-identical Hormone Therapy (CBHRT) prescribed annually in the U.S. currently^{2,3}
- **No FDA-approved BHRT combination product of estradiol + bio-identical progesterone**
- **TX-001HR would become the first and only FDA-approved bio-identical combination product to fill this unmet need**



1) Symphony Health Solutions PHAST Data powered by IDV; Annual 2015
2) The reported number of annual custom compounded hormone therapy prescription of oral and transdermal estradiol and progesterones taken combined and in combination (26MM to 33MM)
3) Pinkerton, J.V. 2015. Menopause, Vol.22, No.9, pp 0-11.


Medical Societies Discourage Prescribing of Compounded Bio-Identical Hormones

- **ACOG and ASRM Committee Opinion states compounded hormones may pose additional risks compared to FDA-approved products¹**
 - Lack of efficacy and safety data
 - Lack of Good Manufacturing Practices (GMP)
 - Variable purity
 - Variable content uniformity
 - Variable potency (under/over dose)
 - Lack of stability
 - Unopposed E / Ineffective P leads to increased risk of endometrial hyperplasia / cancer



¹ Committee on Gynecologic Practice and the American Society for Reproductive Medicine Practice Committee, Number 532, August 2012 (Reaffirmed 2014, Replaces No. 387, November 2007 and No. 322, November 2005).

TX-001HR – Potential Best in Class Therapy

| | TX-001HR (If Approved)  |
|--------------------------------|--|
| Bio-Identical | ✓ |
| Single Dose Combination | ✓ |
| VMS Efficacy Data | ✓ |
| Endometrial Cancer Safety Data | ✓ |
| FDA-Approved | ✓ ¹ |
| Third-Party Reimbursement | ✓ ² |

Potential first and only:

- 1) Bio-identical combination estradiol & progesterone
- 2) FDA-approved

Dosing and Delivery

- Once-a-day single oral softgel capsule

Addresses Unmet Medical Need

- First and only combination of bio-identical estradiol and bio-identical progesterone product candidate
- Single combination dose option
- Positive Phase 3 Replenish Trial safety and efficacy results
- Potential FDA-approval with insurance coverage

Benefits to women, healthcare providers, and pharmacies

¹) NDA to be submitted
²) Reimbursement anticipated if FDA-approved

Replenish Trial Co-Primary Endpoints

| Primary Efficacy Endpoints: Mean Change in Frequency and Severity of Hot Flashes Per Week Versus Placebo at Weeks 4 and 12, VMS-mITT Population | | | | | |
|---|--------------------------|----------------------------|---------------------------|----------------------------|----------------------|
| Estradiol/Progesterone | 1 mg/100 mg (n = 141) | 0.5 mg/100 mg (n = 149) | 0.5 mg/50 mg (n = 147) | 0.25 mg/50 mg (n = 154) | Placebo (n = 135) |
| Frequency | | | | | |
| Week 4 P-value versus placebo | <0.001 | 0.013 | 0.141 | 0.001 | - |
| Week 12 P-value versus placebo | <0.001 | <0.001 | 0.002 | <0.001 | - |
| Severity | | | | | |
| Week 4 P-value versus placebo | 0.031 | 0.005 | 0.401 | 0.1 | - |
| Week 12 P-value versus placebo | <0.001 | <0.001 | 0.018 | 0.096 | - |
| Primary Safety Endpoint: Incidence of Consensus Endometrial Hyperplasia or Malignancy up to 12 months, Endometrial Safety Population [†] | | | | | |
| Endometrial Hyperplasia | 0% (0/280) | 0% (0/303) | 0% (0/306) | 0% (0/274) | 0% (0/92) |

MITT = Modified intent to treat





[†]Per FDA, consensus hyperplasia refers to the concurrence of two of the three pathologists be accepted as the final diagnosis

P-value < 0.05 meets FDA guidance and supports evidence of efficacy

Primary Efficacy Analysis pre-specified with the FDA in the clinical protocol and Statistical Analysis Plan (SAP)

- **P-value < 0.05 meets FDA guidance and supports evidence of efficacy**

Multi-Billion Dollar Total Substitutable Market Opportunity

| | | | |
|--|---|---|--|
| | TX-001HR (if approved)  | | |
| | FDA-Approved | | Compounded Combination Bio-Identical E+P  |
| | Separate Bio-Identical E & P Pills  | Combination Synthetic E+P ¹  | |
| TRx US: | ~3.5 million ² | ~3 million ² | 12 – 18 million |
| TX-001HR Potential Market | \$700M-\$875M ³ | \$600M-\$750M ³ | \$2.4B-\$4.5B ³ |
| TX-001HR Total Substitutable Market Opportunity | \$3.7B – \$6.1B | | |

If approved, TX-001HR can provide a single pill solution for women and physicians who:

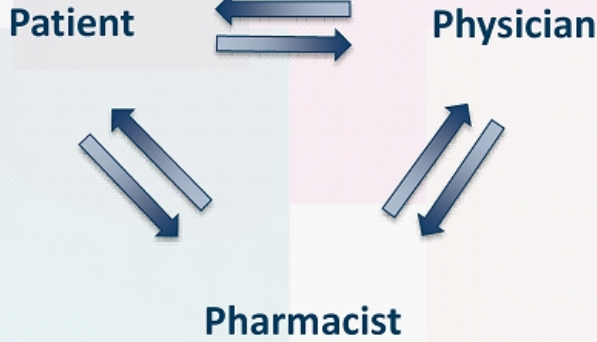
- 1) Demand an FDA-approved bio-identical combination hormone product
- 2) Do not trust compounded hormones

1) Includes the following drugs: Activella®, FemHRT®, Angeliq®, Generic 17β - Progesterone, Prempro®, Premphase®, Duavee®, Bristelle®
 2) Symphony Health Solutions PHAST Data powered by IDV; 12 months as of December 31 2015
 3) Assume WAC pricing between \$200-250

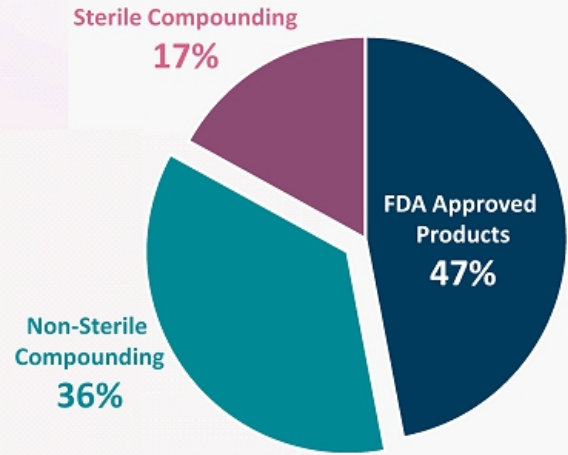
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Understanding the Compounding Pharmacy

Collaborative Relationship



Compounding Pharmacies % of Business (by Prescription Units)



N = 3,000-3,500 Compounding Focused Pharmacies^{1,2,3}

(1) 2013 National Community Pharmacists Association Digest: Financial Benchmarks (Sponsored by Cardinal Health)
(2) NCPA Community Pharmacy Compounding Survey (November 2012)
(3) NPI Database: using taxonomy codes

Compounding Pharmacy Menopausal Treatment Paradigm

Customization is adding therapy...not tweaking dosages

Estradiol & Progesterone Claims

Base for all Patients

Controls VMS symptoms
Promotes sleep & calming
Progesterone to oppose Estradiol - safety

Estrone, Estriol & DHEA Claims

Breast cancer reduction/prevention
Decrease clotting
Glucose maintenance
Improves lipids profile

Testosterone Claims

Libido
Muscle tone
Improves skin turgor
Emotional well-being

Thyroid (T3, T4) Claims

Weight gain
Lack of Energy
Depression
Memory

Supplements

Vitamin D3
Melatonin (sleep)
Omega-3

TX-001HR Doses

1 mg/100 mg

0.5 mg/100 mg

Covers >80% of Compounded E+P

Continued Testing

Blood, Saliva, Urine

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BIO-IGNITE™

Compounding Pharmacy Partnership Strategy

BIO-IGNITE™ is an outreach program to quantify the number of compounded bio-identical estradiol and progesterone prescriptions currently dispensed by the 3,000-3,500 high-volume compounding pharmacies, and qualify their interests in distributing our hormone product candidates, if approved.

Phase 1:

Understand and identify the high volume pharmacies and prescribers that have developed a specialty focus around women's menopausal health

Phase 2:

Work with these specialists to transition patients from unapproved compounded therapies to an FDA-approved treatment

BIO-IGNITE™ Progress and Results

Partnerships with Large Pharmacy Network and Individual Pharmacies

Pharmacy Network and Individual Pharmacy Partners

of Pharmacies

Combination Bio-Identical E+P Scripts



>300 Pharmacies In Network

~1,500,000 prescriptions annually

TXMD Outreach to Individual Pharmacies

>400 Pharmacies with Prescription Data

>500,000 prescriptions annually

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Adverse Reimbursement and Regulatory Environments Continue to Erode Independent Pharmacy Margins



November 2013: Congress enacts Drug Quality and Security Act (DQSA), which prohibits compounding of essential copies of an FDA-approved drug except in limited circumstances such as drug shortage¹



June 3, 2014: ESI launches a "Compound Management Solution," creating a list of excluded ingredients that eliminated almost 95% of all compound claims²



July 2014: Optum initiates a comprehensive compound management program, including prior authorizations and step therapy for all compounded prescriptions³



July 2018: USP-800 implementation will set new identification requirements for receipt, storage, mixing, preparing, compounding, dispensing, and administration of hazardous drugs^{4,5}

- Considered "prohibitively expensive" requiring major pharmacy upgrades and renovations to be compliant
- **Large fixed capital expenditure requirements, with some totaling >\$150,000 per pharmacy to implement**

1) <http://www.fda.gov/Drugs/DrugSafety/DrugIntegrityandSupplyChainSecurity/DrugSupplyChainSecurityAct/ucm376829.htm>

2) <http://www.lacprx.org/general/custom.asp?page=CCIns161314>

3) <http://www.optum.com.br/content/optum/en/optumrx/pharmacy-insights/restoring-trust-compound-medications.html>

4) http://www.usp.org/sites/default/files/usp_pdf/EN/m7808.pdf

5) <https://www.ascp.com/sites/default/files/joint%20USP%20letter%202015%20FINAL.pdf>

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Economic Incentives Provide Catalyst to Switch to TX-001HR

Independent Pharmacy Net Income Per Script with TX-001HR

| | Compounded E+P Post USP-800 | TX-001HR Launch 2H18 |
|---|--------------------------------|------------------------------|
| Revenue | | |
| Patient Co-Pay | 50.00 | 50.00 |
| Third-Party Reimbursement | - | 200.00 |
| Total Net Revenue | \$ 50.00 | \$ 250.00¹ |
| Costs of Good Sold | 7.50 | 200.00 ² |
| Gross Profit | \$ 42.50 | \$ 50.00 |
| <i>Gross margin</i> | <i>85.0%</i> | <i>20.0%</i> |
| Operating Expenses | | |
| G&A | 15.00 | 15.00 |
| S&M | 7.50 | 5.00 |
| Additional Compounding Costs ³ | 15.00 | - |
| Cost of USP-800 Requirements ⁴ | 10.00 | - |
| Total Operating Expenses | \$ 47.50 | \$ 20.00 |
| Pre-Tax Profit | \$ (5.00) | \$ 30.00 |
| <i>Operating margin</i> | <i>-10.0%</i> | <i>12.0%</i> |

1) Assume AWP-18% Third-Party Reimbursement

2) Assume \$250 WAC less 20% distribution discount

3) Includes additional labor, pharmacists, technicians, regulatory, and legal expenses

4) July 2018 Implementation; includes >\$150,000 capital expenditure as well as new identification requirements for receipt, storage, mixing, preparing, compounding, dispensing, and administration of hazardous drugs

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PVPCN Distribution Agreement Rationale

Innovation

- Potential low-dose local estrogen therapy for VVA
- Potential first and only FDA-approved bio-identical combination of E+P
- Clinical validation of current treatment paradigm for menopausal symptoms

Regulatory Environment

- Drug Quality and Security Act
- Loss of Third-Party Reimbursement
- USP-800 – Hazardous Drugs

TXMD and PVPCN

Commercial Opportunity

- 1.5 million annual compounded E+P prescriptions directly substitutable to TX-001HR
- Improved pharmacy economics
- Maintain and grow patient and physician relationships

FDA-Approved Separate Bio-Identical E & P Substitutable Market Opportunity

- Healthcare providers not comfortable with compounding will often prescribe two separate FDA-approved bio-identical products to treat menopausal symptoms



| Product Use by Age | AGES 41-50 | AGES 51-60 | AGES 61-70 | AGES 71+ | TRx Totals |
|----------------------|------------|------------|------------|-----------|-------------------------|
| <u>Progesterone*</u> | 528,325 | 1,326,618 | 1,060,666 | 678,775 | 3,594,384 ¹ |
| <u>Estradiol</u> | 2,677,210 | 5,494,846 | 2,826,636 | 1,083,726 | 12,082,418 ¹ |

*Menopausal use of progesterone directly substitutable to TX-001HR

**~3.5M Potential Prescriptions for TX-001HR (if approved)
Market Opportunity = \$700M-875M²**

- This regimen carries **significant risk** of endometrial hyperplasia/cancer if the patient is non-compliant with regular progesterone use
 - Side effects of progesterone including nausea and somnolence can lead to a patient not taking the progesterone
 - Results in two separate co-pays for the patient

1) Symphony Health Solutions PHAST Data powered by IDV, 12 months as of December 31 2015
2) Assume WAC pricing between \$200-250

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FDA-Approved Combination Synthetic E+P Substitutable Market Opportunity

TX-001HR

FDA-Approved Combination Synthetic E+P Prescriptions by Age

PREMPHASE



Prempro[®]

| AGES 31-40 | AGES 41-50 | AGES 51-60 | AGES 61-70 | AGES 71+ | Unknown Ages | TRx Totals |
|---------------|---------------|---------------|---------------|-------------|-----------------|------------------------|
| 52,575 | 372,968 | 1,712,852 | 759,634 | 151,821 | 68,672 | 3,118,522 ¹ |

**~3M Potential Prescriptions for TX-001HR (if approved)
Market Opportunity = \$600M-750M²**

1) Symphony Health Solutions PHAST Data powered by IDV; 12 months as of December 31 2015
Includes the following drugs: Actiella[®], FemHRT[®], Angeliq[®], Generic 17β + Progestins, Prempro[®], Premphase[®], Duavee[®], Brisdelle[®]

2) Assume WAC pricing between \$200-\$250

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Expect Robust Insurance Coverage For TX-001HR, If Approved, In-Line with Product Class

| 4,315 Commercial Plans | % Unrestricted Access of Commercial Plans | Not Covered |
|------------------------|---|-------------|
| Estrace® (Oral) | 96% | 1% |
| Prempro® | 94% | 5% |
| CombiPatch® | 93% | 4% |
| Climara Pro® | 92% | 4% |
| FemHRT® | 87% | 6% |
| Duavee® | 86% | 5% |
| Vivelle-Dot® | 84% | 5% |
| Activella® | 83% | 8% |
| Prometrium® | 83% | 6% |

Data Source MMIT August 17, 2016 – 4,300 commercial plans
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TXMD: Financial Snapshot

**Listing
Exchange**

TXMD
LISTED
NYSE MKT

Debt

\$0M

**Shares
Outstanding**

203.9M

(as of April 27, 2017)

Cash

\$113.5M

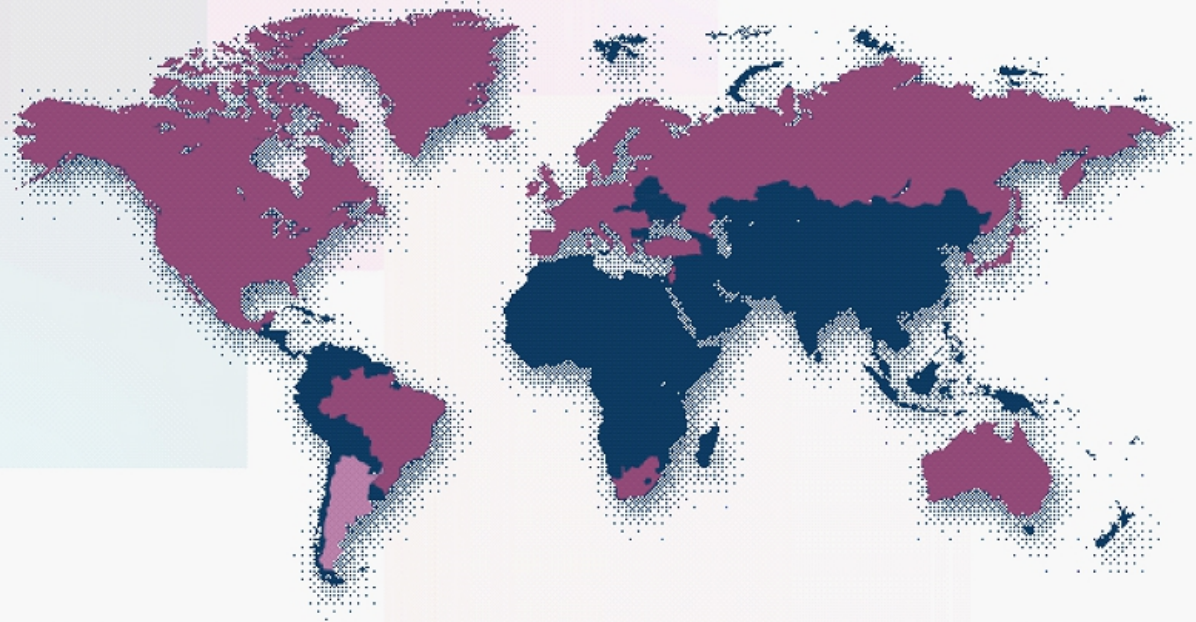
(as of March 31, 2017)

TherapeuticsMD[®]

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Worldwide Patent Filings*

Strong IP Portfolio with 158 Patent Applications, including 82 international filings, and 17 issued U.S. patents



*Not all patent filings filed in all jurisdictions.

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Appendix



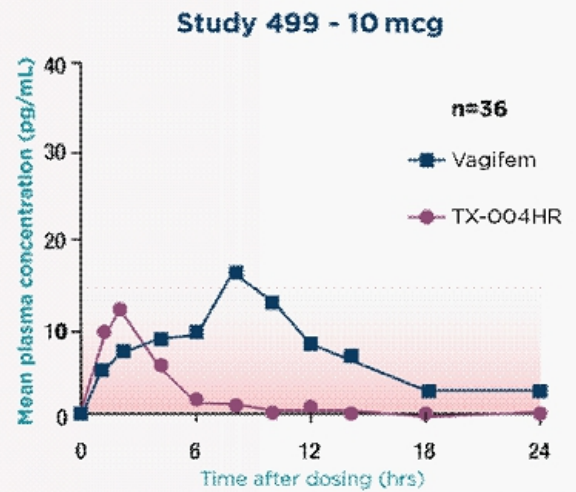
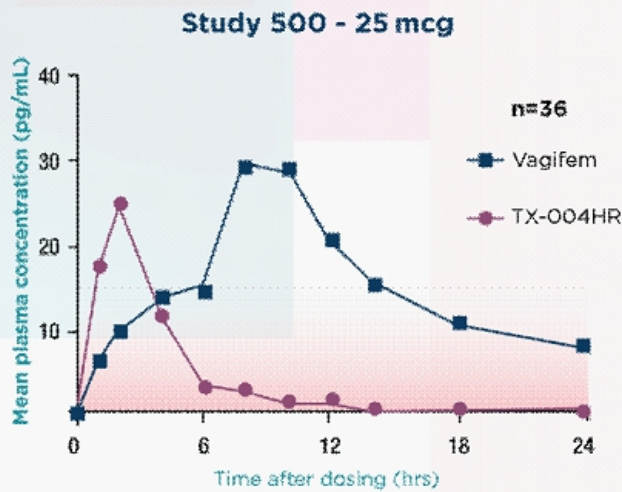
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TX-004HR vs. Vagifem®

Phase 1 Single Dose PK Studies

Key Findings

- Tmax ~2 hours with TX-004HR and ~8 hours with Vagifem
- Systemic absorption of estradiol AUC (0-24 hours) is 2- to 3-fold lower with TX-004HR relative to Vagifem



Vagifem is a registered trademark of Novo Nordisk A/S Corp.
Pickar, et al. *Climacteric* 2016

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